





# YOUR ARCHITECTURAL DESIGNS HAS GOT OUR ATTENTION,

Let it grab the world's attention with our branding.

## **f** fashiontv





# PRESENTING A LIFESTYLE & FASHION PIONEERO

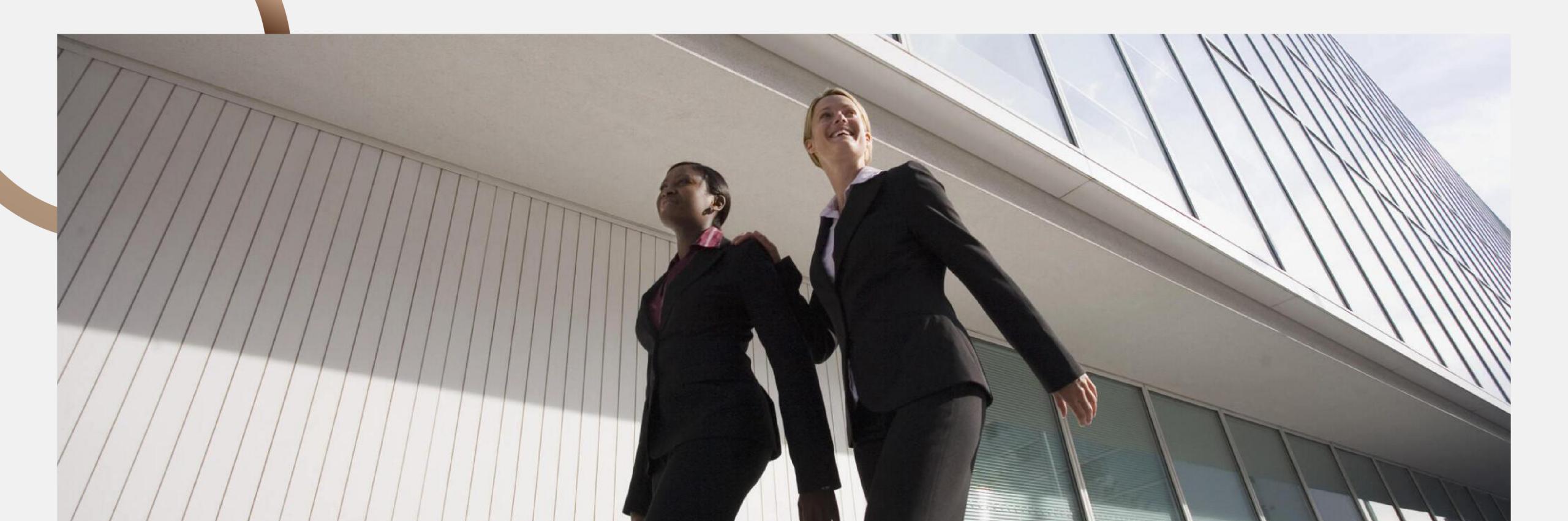
FashionTV (FTV) founded in 1997 by the visionary founder and chairman, Michel Adam Lisowski, has been the ultimate destination for all things fashion for more than 25 years.

With its unparalleled coverage of haute couture, luxury lifestyles, and emerging designers, FTV sets the global standard for style and sophistication.

After acquiring an iconic brand presence worldwide, FashionTV in 2019 started spreading its roots in other industries via business partnerships.



## LET'S COLLABORATE OUR WAY TO A COMMERCIAL LANDMARK





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#### **Future Projection**

To set global benchmarks for luxury & innovation.



### **Empowerment Objective**

Empower partners for enhanced brand prestige and market positioning.



## We Aspire to

Craft coveted destinations that outline luxury living.



# WHAT'S THIS PARTNERSHIP ABOUT?

A golden spoon for realty developers, investors, and builder groups, by way of a real estate brand equity. Enhance your market worth, attract buyers, redefine luxury, and become a legacy within the commercial sector. FTV backs you with 360-degree support, right from design guidance to financial management to pre and post-launch marketing.



## \$\forall \text{fashiontv}





## COMMERCIAL LICENSING CATEGORIES



### **F Business Bay**

Urbane offices with marvelous interiors and global brand reach.



#### **F** Coworks

Our shared interests empowering entrepreneurs and businesses.



## 360-DEGREEOBRANDOSUPPORT

#### **Pre Launch**

- Market Analysis
- Recommendations for Prime Locations
- Architectural Design Support
- Personalized Website
   D2C Integration
- Marketing

#### **Post Launch**

- Marketing
- Sales Support
- Sales Planning

#### **All-Inclusive**

Community Support

Project Financing Management



## WHY ACQUIRE FTV'S REAL ESTATE LICENCE

Diamond-Logo Heritage
Global Brand Recognition
Enhanced Marketability
Business Strategizing

Appealing to Buyers
Increased Conversions
Boosted Project Visibility
Higher Investment Returns

Thank you for sticking through!