

 fashiontv

FASHIONTV SUPER Club

The Home of *fashion*

# SUPER CLUB

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# SUPER CLUB IN INDIA

Indians Are Adopting A Rather Modern Way Of Living, Which Has Encouraged The Expansion Of High End Nightclubs In Recent Years. In 2020, The Indian Pub, Bar, Cafe And Lounge (Pbcl) Market Will Be Worth Usd 2.4 Billion And Is Expected To Increase At A Cagr Of 12.2% During 2021-2026, According To Imarc Group. The Growing Disposable Income Across The Country Has Led To An Increasing Indulgence Of Consumers In Leisure Activities And A Rising Preference For Alcoholic Beverages. Hence, India's Nightclub Industry Has A Massive Market Share That Is Expanding Every Year.

# FTV SUPER CLUB

Fashiontv Always Set's Its Eyes Of **Achieving** The Best In Class Luxury, No Matter Which Field, It Is Fuelled By This Determination, Fashiontv Launched Ftv Nite Clubs To **Bestow** An Unforeseen, Grand Nightlife Experience To People Across The World. Ftv Nite Club Is A Fashionable Leisure Place To **Unwind**, Relax, And Socialize With New People. Ftv Nite Club Is A Grand Night Club, **Spangled** With Luxury.

Devoted To extravagance, Ftv Nite Club Bestows A Lavish Experience As Follows:-

- Grand Ambience Which **Oozes** Luxury
- A Variety Of Branded Drinks & Savoury Appetizers
- **Glitzy** Party Vibes
- Wide Dance Floors
- **Groovy** Live Music By Talented Djs
- Aesthetic Interiors
- A Perfect Place For Meetups, Drinks, And Dance

# FTV SUPER CLUB PHILOSOPHY

## VISION

To Be The Ultimate Getaway That The Patrons Crave For, From The House Of The Largest Fashion Brand In The World.

## MISSION

To Create An Unparalleled Nightlife Experience To Be The Most Sought After Destination To Party.

## AIM

To Create India's Most Influential And Fashionable Club Brand Which Sets The Benchmark For The Rest Of The Industry.



# WHY FRANCHISE FTV?

- Association with the World's LARGEST Fashion and lifestyle media Brand with a strong presence in 196+ countries and 2 billion viewers worldwide.
- Great Business Opportunity with GREATER Returns.
- Develop a huge fruitful circle of a business network.
- Become a leader in fashion and lifestyle industries in your city cream society.
- Get to be the next VIP jet setter being on the VIP list of every exhilarating event in your city.
- Become a respected player in the industry and be seen and surrounded with the elite of your City.

Get to use the FTV visiting card as your power currency.

# FASHION 360 DEGREE FRANCHISE SUPPORT

- Location Analysis And Approval
- Architect, Design, Layout, Etc.
- Diamond Inspired Design (Walls, Ceilings, Furniture, Etc)
- Staff Recruitment
- Fashion Proprietary Products Supply.
- Other Products And Vendor Tie-ups.
- Strategic Planning
- Staff Executive Training And Execution
- Fashion Tv Billing And Security Platform



## LAUNCH SUPPORT :

- Planning And Execution.
- Launch Plan In Smm And Pr.
- **Promotions.**
- Cross Marketing

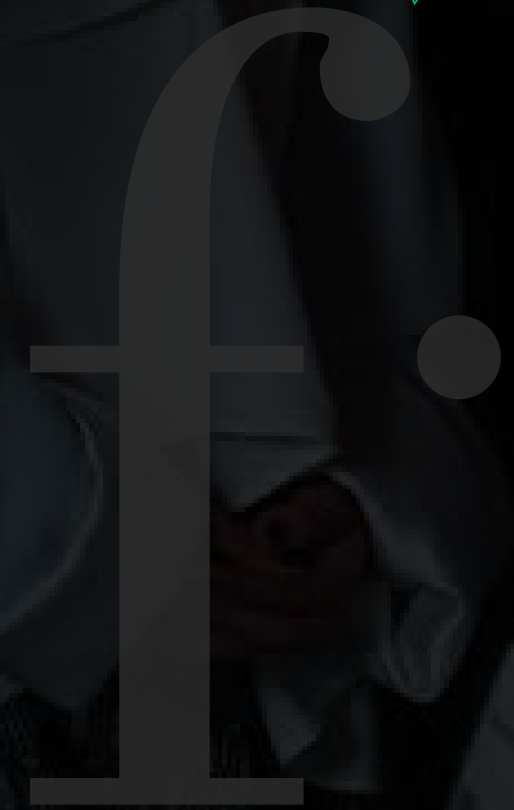
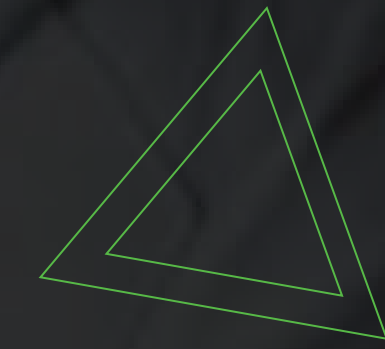
## POST OPENING SUPPORT:

- Sales **Incremental** Strategies.
- Audits.
- Promotional Offers.
- Fashiontv Loyalty **Membership** Programs.
- Google And Website Listing.



# USP OF FASHIONTV

- Massive profits
- 360 degree support
- Brand equity leverage
- Strong industry linkages
- Global presence
- Exhilarating events
- Ubiquitous promotions





# USP OF FASHIONTV

8k video wall fashion shows and vj during the event.

- Projections of fashiontv shows by top designers.
- 3d fashiontv "floor", stunning luxury fashion animations.
- Live fashiontv channel with shows from across the globe.
- Fashiontv unique diamond inspired design.
- Fashiontv upholstery, stage design, fashiontv banners, fashiontv podium,
- Fashiontv ramp, fashiontv lighting, fashiontv stalls, fashiontv flyers/printouts

Special events.

A special runway will be placed at all events.

- Top notch models ramp walking in state-of-the-art fashion proprietary products (beverages, apparels, cosmetics, accessories, art jewellery, eyewear, footwear, bags).



# USP OF FASHIONTV

Fashiontv proprietary products.  
Ftv branded merchandise:

- Fashiontv beverages
- Fashiontv apparels
- Fashiontv lingerie
- Fashiontv cosmetics
- Fashiontv accessories
- Fashiontv art jewellery
- Fashiontv eyewear
- Fashiontv footwear
- Fashiontv bags  
and more!!

# SOCIAL MEDIA MARKETING

DEDICATED SOCIAL MEDIA MARKETING HANDLES

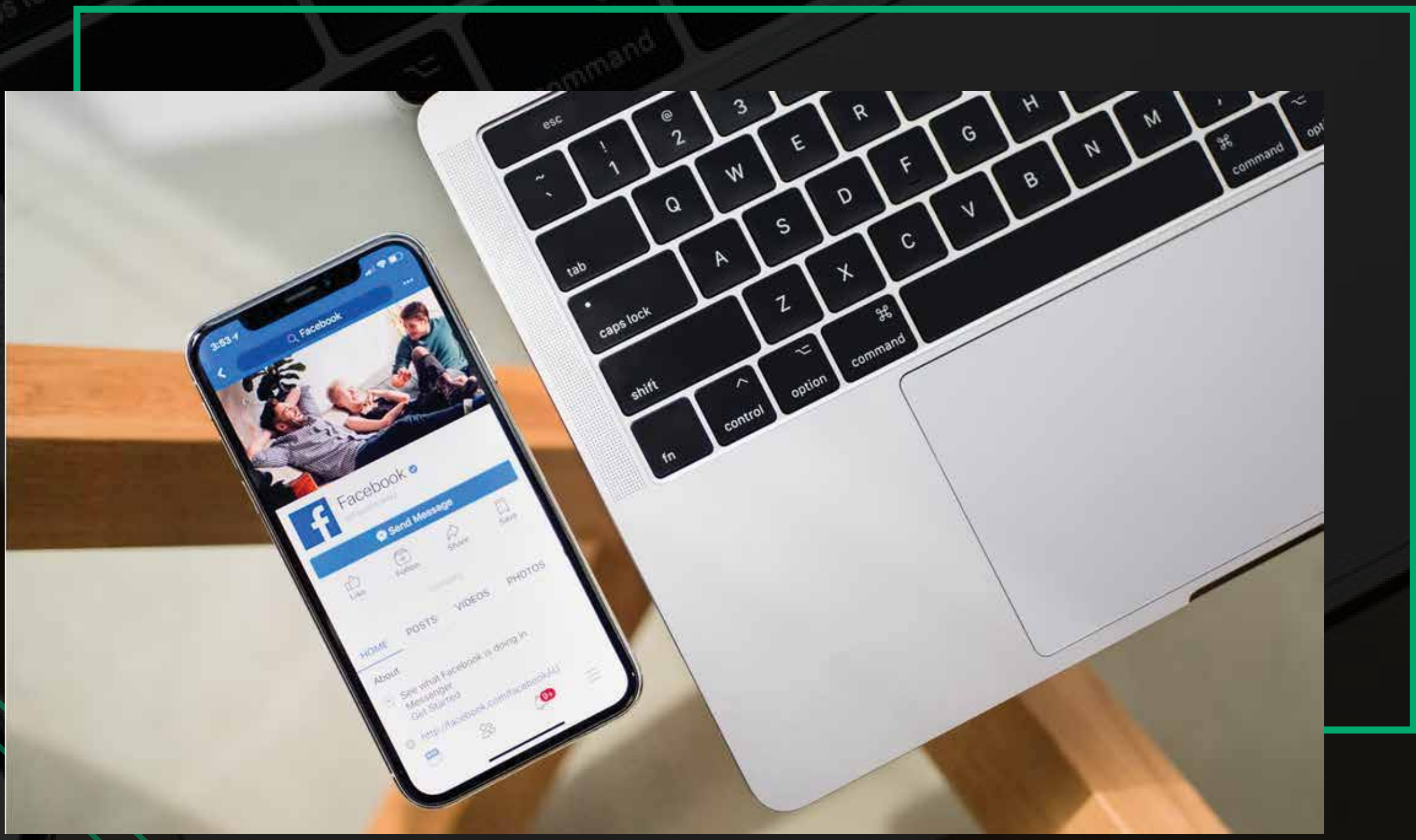
 **INSTAGRAM**

 **FACEBOOK**

 **TWITTER**

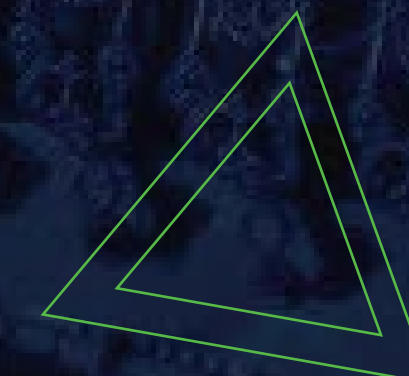
 **YOUTUBE**

 **LINKEDIN**



# FRANCHISE BASIC REQUIREMENTS

- **AAA LOCATION**  
Fashiontv / Ftv Nite Club Should Be Located In A Prime Triple A Location Of The City.
- **STRONG FINANCIAL BACKINGS**  
All Franchisees Must Be Able To Show Strong **Financial** Backings To Ensure The Success Of The Business.
- **FRANCHISE FNB INDUSTRY ATTRACTION**  
All Franchisees Must-have Attraction And Liking Towards The **Desired** Industry With A Zeal To Learn, Explore And Strive To Succeed.
- **STRONG DESIRE TO BE MORE: RICH, FAMOUS & SUCCESSFUL**



# FASHIONTV FRANCHISE FINANCIALS:

SUPER CLUB	FTV SUPERCLUB
90 LAKHS	FRANCHISE FEE
10,000 sq.ft.	CARPET AREA
200 sq.ft.	ARCHITECT FEE
10%	ROYALTY
75%	ROI
16 MONTHS	ROI ( in period )

# FASHIONTV NITE CLUB MENU CONSISTS OF:

- Amazing And Wide Range Of International Liquor Brands (Whiskeys, **Single Malts**, Vodka, Gin, Rum, Tequila, Martini, wine, Beer, Etc)
- Selected Range Of Premium Imfl
- Classic, Exotic And **Exquisite** Range Of Cocktails
- Wide Range Of Refreshing Mocktails
- Salads
- Appetizers
- Entree ( Veg / Non-veg) (Chinese, Japanese, Lebanese, Italian, Mexican, Spanish, French, English, American )
- **Unique Platters**
- Specials ( Customized Touch Of Local Cuisine)
- Sweet Tooth ( Brownies, Ice-cream, Etc

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# FASHIONTV FRANCHISE - AN INVITATION ...

Fashiontv / Ftv Is Looking To Partner With Sound Well-settled Business-minded And Experienced Persons Like You. We Also Expect Our **Potential** Partners To Know About International Fashion And Lifestyle Mind-set.

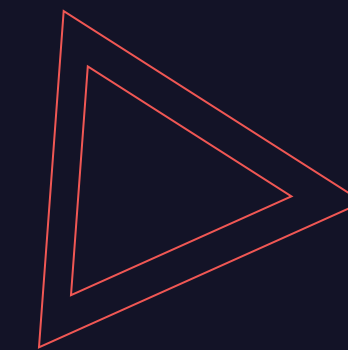
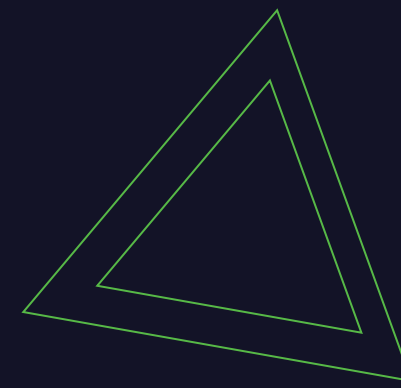
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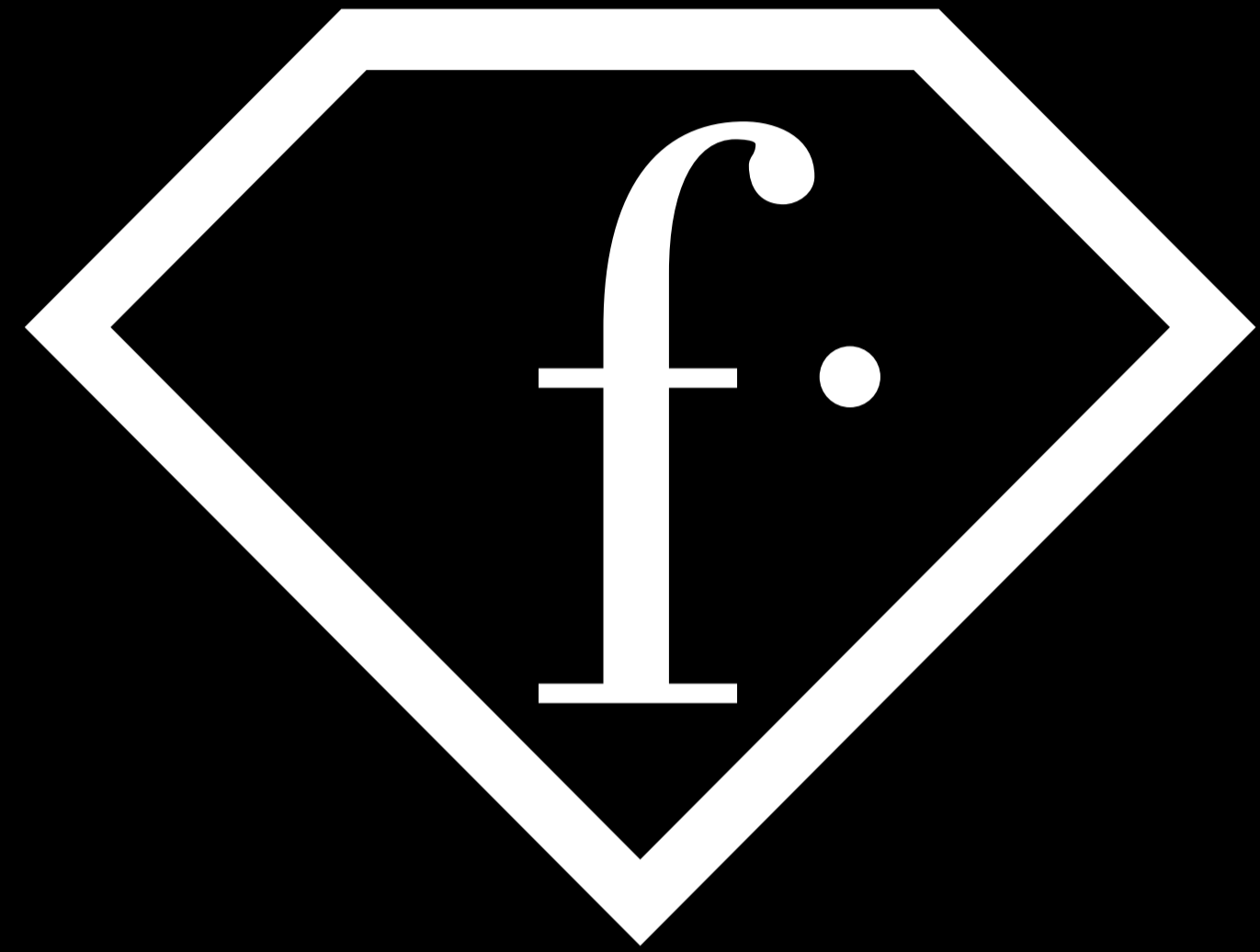
1. Basic Brand Requirements
2. Fashiontv Facts
3. Brand Support

Exciting And **Interesting** Enough To Partner And Associate With Us, Then For Further Information And Discussion Please Call /message/email Us.

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