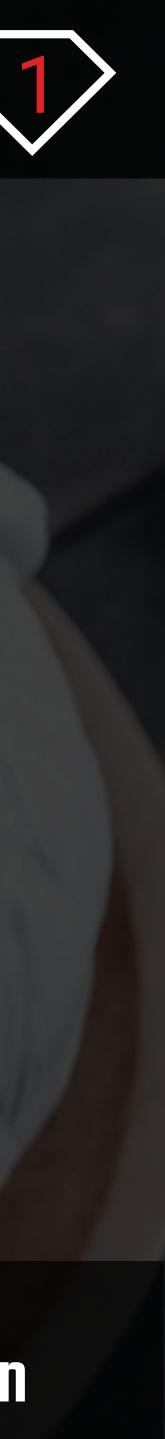
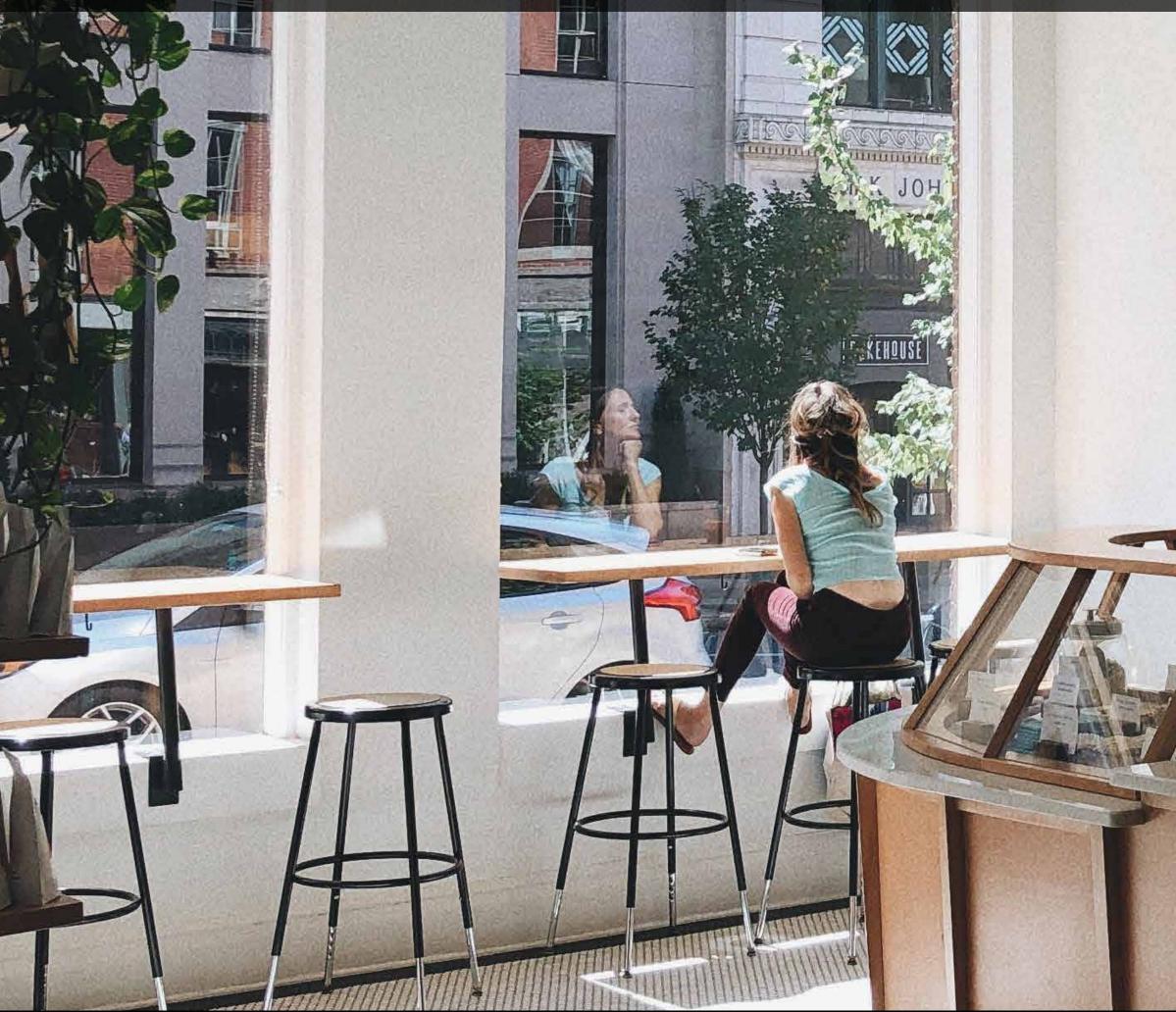
Brewing Perfection

fashionty ea house









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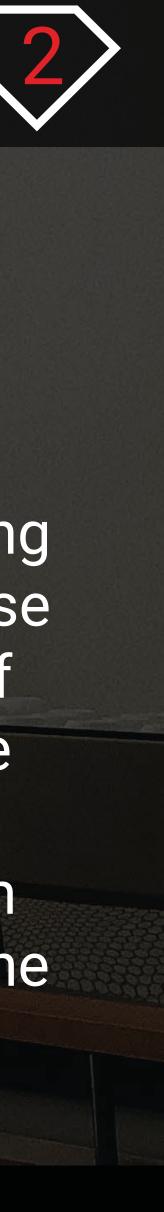
ea house

ONELAND ONE

CAPPUCCINO

Tea experiences..perfected! Going by our promise of brewing perfection, we at FTV Tea House bring to you diverse ranges of authentic tea from across the tea gardens of the world and succulent meals curated from across the varied cuisines of the world.

ABOUT US³





Tea house

VALUES

- Authenticity
- Commitment to quality
- Passion towards serving
- Integrity

To be the go-to Tea House brand for enriched, impeccable get-together experiences

f fashiontvTea house

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OUR VALUES & VISION



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eateeuse

"Tea is best enjoyed when in friendly surroundings, whether indoors or out, where the atmosphere is tranquil, the setting harmonious."

-John Bloefled









Tea house

EX HOUSE

FTV Tea Houses are leisure places to unwind over an ambience, perfected for meet ups and friendly chats while sipping our favorite tea.

Primarily devoted to luxury, FTV Tea Houses craft elusive and valuable experiences in ultra-comfort spaces that radiate tranguil vibes.







LOCATION C Kolkata

LOCATION A

Pune

LOCATION E Patna

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lea house The Conference of the FTV TEA HOUSE TOUCHPOINTS

LOCATION B Lucknow

LOCATION D Ahemdabad

LOCATION F Bhopa

LOCATION G Tirupati

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OPULENT AMBIENCES Ambiences that let people unwind, linger over a pot of authentic tea

Hearty succulent meals to go with the tea

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Tea house

OUR OFFERINGS

DELECTABLE MEALS

DIVERSE TEA BLENDS

Authentic blended tea ranges that soothe the soul



BAKERY ITEMS

Passion in baking, to get the patrons salivating! Freshly baked macarons, tea cakes, croissants, danishes, you name it!

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Tea house

PASTA/RISOTTO

Authenticity of Italy, brought straight to the platters! Experience the creamy, rich delicacies from the Italian cuisine and be smytten!



COOOOLERS

Remember how they say about taking a chill pill? Well we've got something way better! The chill potions!

The poison you need To kill the heat!

TEAS

Soothing, relaxing, calming and flavoursome! We've got tea for every mood.

🐼 fashiontv*café 🍯 🐨* fashiontv*café*

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Tea nousee

COFFEE(200 ML)

Coffee someone? Brewed to perfection and served with love, a good cup of coffee makes everything right and that's what we aim for with our range of assorted coffee.





f fashiontv ea house

Tea house



MILKSHAKES

They are creamy, slurrrpy, frothy, all things shaky! The best-in-class milkshakes to sip on!

COMBOS

What could be more perfect than a savoury snack and a rich beverage to go with it! Trust us when we say we will make your day!

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lea house



FTV TEA HOUSE USPS

- Sprawling Spaces Of 8000 Sq Ft.
- Assorted Menu Items From Across The Globe & India
- **Cross Promotion of FTV Media** Brands
- **Cost-effective bud**gets
- Lush & Luxurious Ambiances

The Home Of Fashion

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WHY FRANCHISE WITH TV? Aside of being the LARGEST Fashion TV Network, the reasons are many but some of them are:

- 12 Channels of 24 hrs dedicated to Fashion & Lifestyle channels.
- 23 GLORIOUS YEARS of success.
- UHD 4K and 8K 24 hours channels.
 - Available on leading OTT platforms all over the world.



Tea house



- 100 PLUS HOURS of new fashion and lifestyle content every week.
- 2 BILLION WORLDWIDE Viewers.
- Available on 250+ Global Cable Satellites.
- Presence in 193+ COUNTRIES.
- Reaching 500 Million + Households.

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Views Per Week

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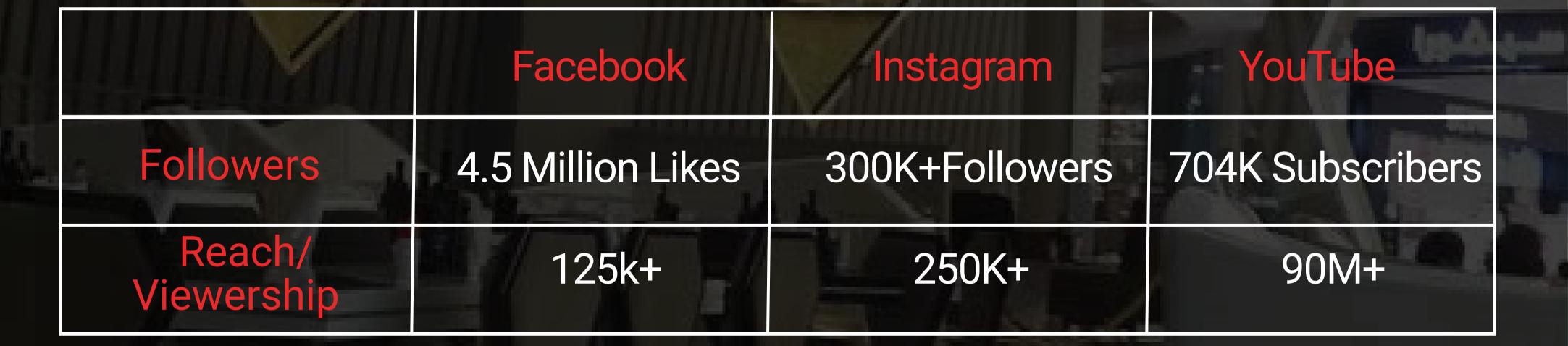
EXAMPLE 2 EXAMPLE 2 EXAMP

Public TV Sets In Public Spaces

App Installations Per Month



Tea house FASHION TV ONLINE PRESENCE



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Tea house FTV FRANCHISE BENEFITS

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Association with the world's LARG-EST fashion brand

Great business opportunities with GREATER RETURNS

Develop a huge fruitful circle of a business network

Become a leader in fashion and lifestyle in your city's creme-la-creme society

Get to be the next VIP jet setter

Be on the VIP list of every Invitee List of your City Events Become the respected player in your city fashion Be seen and surrounded with the who's who of your Use the FTV visiting card as your power currency Meet the most beautiful and FASHIONABLE

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Tea house

OUR WEBSITE



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INTRODUCTION

Indians are shifting to an ultra-modern lifestyle, the rise towards urbanization is leading to people trying new things, one of which is tea houses.

The Home Of Fashion

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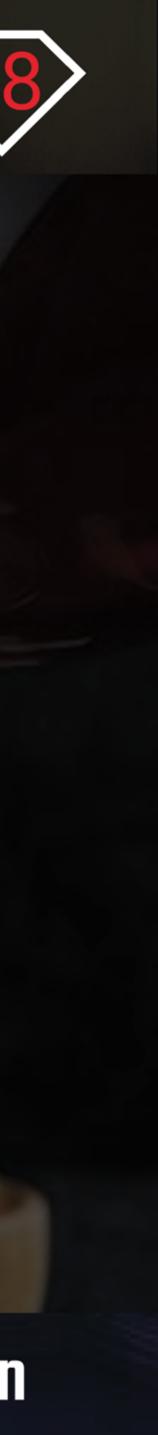


FCAFE	LITE	REGULAR	LUXURY
FRANCHISE FEE	15Lacs+GST	25Lacs+GST	35Lacs+GST
CARPETAREA	1000	1500	2500
Total Investment	55Lacs	90Lacs	1.4Cr
Architect Fee	200/SQFT	200/SQFT	200/SQFT
Royalty	10%	10%	10%
ROI	70%	75%	78%
Break Even	18 Months	15-18 Months	12-15 Months

f fashiontvTeaHouse

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Tea house



fashiontv FRANCHISE BASIC REQUIREMENTS

1. AAA Location FashionTV/ FTV Tea Houses should be located in a prime triple A location of the city.

2. Strong Financial Backings All franchises must be able to show strong financial backings to ensure the success of the business.

3. FRANCHISE FNB Industry Attraction. All franchisees must-have attraction and liking towards the desired industry with a zeal to learn, explore and strive to succeed.

4. Strong Desire to be more: Rich, Famous & Successful.

fashiontvea house

Tea house

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Fashionty Fashionty FASHIONT V FRANCHIS E - AN IN VITATION...

FashionTV / FTV is looking to partner with sound well-settled business-minded and experienced persons like you.

We also expect our POTENTIAL partners to know about international fashion and lifestyle mind-set. If you find the:-1. Basic brand requirements 2. FashionTV Facts 3. Brand Support

Exciting and INTERESTING enough to partner and associate with us, then for further information and discussion please call / message/email us. Email ID - fran-chise@ftv.ind.in



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