



fashiontv

HEALTH  
&  
WELLNESS

**FTV GYM**



# INTRODUCTION

Invest in the fitness industry and get a dynamic opportunity to shape the future of wellness.





# ABOUT







## fashiontv

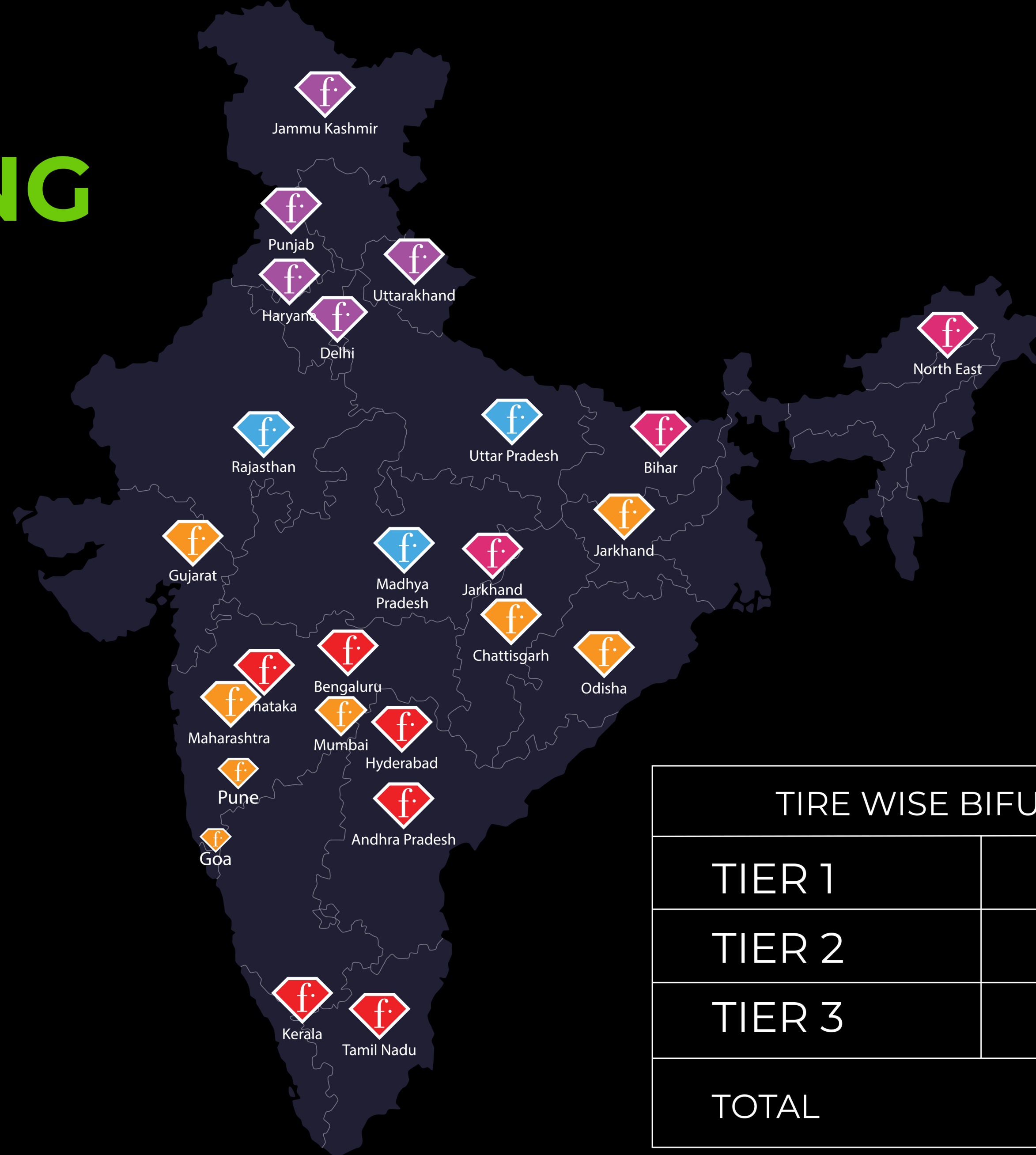
- ◆ FashionTV, the World's Largest Fashion and Lifestyle Media, founded in 1997 and has now been thriving for over two decades.
- ◆ Welcome to a whole different realm where fashion, glamour, and an opulent way of life embellishes the world. FashionTV has nurtured fashion into a global phenomenon. A space that inspires and adorns fashion enthusiasts with the power of media.
- ◆ Moreover, to further the brand's purpose, FashionTV is now collaborating with aspiring entrepreneurs to launch multiple franchise businesses in beauty, fashion, retail, F&B, and education to achieve mutual business goals.
- ◆ Apart from franchising business, we have ventured into multiple business segments like- Licensing, Events, Media, Concepts, and City Partnership, creating optimum opportunities for the new talent in the country.





# GYM FORECASTING

-  **EAST - 8** F. GYM
-  **NORTH - 15** F. GYM
-  **WEST - 27** F. GYM
-  **NORTH EAST - 13** F. GYM
-  **CENTRAL - 12** F. GYM
-  **SOUTH - 23** F. GYM



TIRE WISE BIFURCATION	
TIER 1	41
TIER 2	44
TIER 3	16
<b>TOTAL</b>	<b>101</b>







# TOTAL BRAND COLLABORATION AND FRANCHISE FEES



## **LITE**

Franchise Fees  
**15 LAKHS + GST**

Area Required  
**3,000 SQ FT**

INVESTMENT COST  
**1 CR**

## **REGULAR**

Franchise Fees  
**25 LAKHS + GST**

Area Required  
**5,000 SQ FT**

INVESTMENT COST  
**1.5 CR**

## **LUXURY**

Franchise Fees  
**35 LAKHS + GST**

Area Required  
**7,000 SQ FT**

INVESTMENT COST  
**2.5 - 3.5 CR**



# GYM VERTICALS



**YOGA**



**MMA**



**PILATES  
STUDIO**



**KICK  
BOXING**



**BOXING**



**CROSS  
FIT**





# WOMEN'S FAT LOSS TRANSFORMATION



# FUNCTIONAL TRAINING BOOTCAMP



# KIDS TRAINING

Whether you seek a personalized wellness center or a pulsating combination, we offer a franchise model that adapts to your vision for a thriving fitness business.







REQUIREMENT FOR  
COLLABORATING  
WITH

 **fashiontv**

*Architectural Marvel: Craft a diamond-inspired design*

*Complete Revamp: Infuse Fashion TV branding*

*Visual Extravaganza: LED screen with 24x7 Fashion TV channel*

*Global Excellence: Maintain International-grade standard*

*Visibility Matters: Prioritize Fashion TV brand visibility*



A photograph of two women in a gym setting. The woman on the left has blonde hair in a ponytail and is wearing a black tank top and leggings, holding a red dumbbell. The woman on the right has dark hair in a ponytail and is wearing a black tank top and grey leggings, holding a tablet. They are both smiling and looking at each other. The background shows gym equipment like treadmills and weight machines.

# SERVICE PROVIDED BY FASHION TV

- **Complete Business Support**
- **Certified Trainers:** International grooming and communication skills
- **Front Desk Excellence:** Communication and Sales expertise
- **Celebrity and Master Trainers for Personal Training**
- **End-to-End Operations:** Manpower, Product, SOP, etc.





# UNIQUE SELLING POINT OF FTV GYM

- ▀ *International Brand Positioning*
- ▀ *Multiple knitted vertical opportunities*
- ▀ *360 degree support*
- ▀ *Extensive curriculum of services*
- ▀ *Cross Branding Opportunities*
- ▀ *Equipment Exclusivity*
- ▀ *Adjacent Revenue Opportunities*
- ▀ *ROI (50%)*



# LAUNCHED **GYMS**

## ***Noida***

***Our fitness franchise brings a touch of luxury to the cityscape. Join the wellness movement where business meets opulence – because success should always feel luxurious.***

## ***Hyderabad***

***Empower your entrepreneurial spirit with our fitness franchise in Hyderabad. Join the wellness revolution in the City of Pearls.***





# UPCOMING CENTRES

*Revolutionize the franchise landscape in the Health & Wellness sector. Be part of our game-changing journey with 8 upcoming opportunities heading your way, where business meets well-being in perfect synergy.*

