

The Home of *fashion*

FASHION STYLIST

FASHION STYLIST IN INDIA

- ↘ Fashion Stylist Market size was valued at USD 1000.3 Billion in 2020 and is projected to reach USD 1,412.5 Billion by 2028, growing at a CAGR of 4.4% from 2021 to 2028.
- ↘ The demand for Fashion stylists in the market is expected to rise due to the growth in media development, expenditure on fashion, youth population and emerging economies.
- ↘ The growing adoption of exorbitant and in-vogue clothes by youngsters drives the Fashion Market.



FTV FASHION STYLIST

- ↘ Ever pondered upon the thought as to how celebrities look exceptionally spik and span all the time? Well, most of them have a secret, their wardrobe is put together by a professional fashion stylist.
- ↘ FTV Fashion Stylists assists you with glamorous looks for runway shows, events or your workplace and keep apprised of the latest trends and styles to enhance your entire appearance.
- ↘ Moreover, FTV Fashion Stylists work with public figures to craft their personal visual aesthetic. This may include personal shopping and serving in the role of a personal stylist.



FTV FASHION STYLIST PHILOSOPHY ↘

VISION

We aspire to provide a team of expert stylists that innovate, lead and provide valuable products and services to our global customer base.

MISION

To yield fashion stylists who can refine your beauty standards by making use of their superlative skills and expertise.

AIM

Revolutionize the industry with the help of our contemporary way of styling our clients and adopting new fashion trends along with the change in market and their latest technologies.



WHY PARTNER WITH FTV? ↘

Aside of being the **LARGEST** FashionTV Network, the reasons are many but some of them are:

- ↘ 12 Channels of 24 hrs dedicated to Fashion & Lifestyle channels.
- ↘ **23 GLORIOUS YEARS** of success.
- ↘ **UHD 4K** and 8K 24 hours channels.
- ↘ Available on leading OTT platforms all over the world.
- ↘ **100 PLUS HOURS** of new fashion and lifestyle content every week.
- ↘ **2 BILLION WORLDWIDE** Viewers.
- ↘ Available on 250+ Global Cable Satellites.
- ↘ Presence in **193+ COUNTRIES.**
- ↘ Reaching 500 Million + Households.



SOME FASHIONTV KEY FACTS

- ↘ Viewed on 10 million public TV sets in public places.
- ↘ 5M website visits every month
- ↘ FashionTV app has over 500K subscribers & 35K installations per month.
- ↘ **65M** views on FTV youtube channel.
- ↘ **90M** subscribers per month on the channel.
- ↘ Facebook garners over 4.5M likes and 12M views.
- ↘ The number of followers on instagram is over 300K an 125K is organic reach.



FASHIONTV 360 DEGREE LICENCE SUPPORT ↘

PRE OPENING SUPPORT :

- ↘ Location Analysis And Approval.
- ↘ Architect, **DESIGNS**, Layout
- ↘ **DIAMOND** Inspired Designs
- ↘ Staff Recruitment.
- ↘ Fashiontv Proprietary Products Supply.
- ↘ Other Products And Vendor Tie-ups.
- ↘ **STRATEGIC** Planning.



LAUNCH SUPPORT

- ↘ Planning and execution
- ↘ Launch plan in SMM and PR **PROMOTIONS**
- ↘ Cross marketing

POST OPENING SUPPORT

- ↘ Audits and Ideas
- ↘ Promotional offers
- ↘ FashionTV **SPONSORSHIP** opportunities
- ↘ Google and website listing



USP OF FASHIONTV

8K VIDEO WALL FASHION SHOWS AND VJ DURING THE EVENT.

- ↘ Projections of FashionTV shows by top **DESIGNERS**.
- ↘ 3D FashionTV "**FLOOR**", stunning luxury fashion animations.
- ↘ Live FashionTV channel with shows from across the globe.
- ↘ Promotional videos of FashionTV parties from across the world.
- ↘ Promotional content through **CELEBRITIES**.
- ↘ Endorsing the brand from across the globe.



USP'S OF FASHIONTV ↘

FASHIONTV PROPRIETARY PRODUCTS.

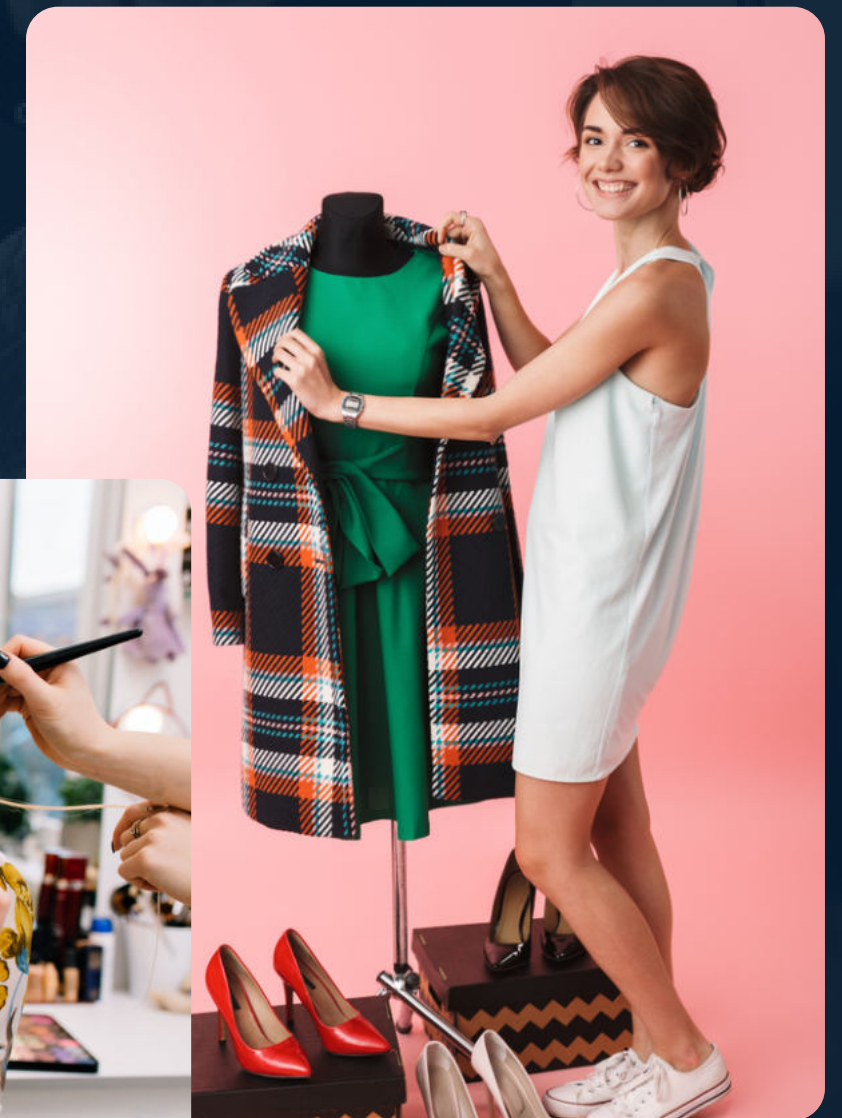
- ↘ FTV branded merchandise:
 - ↘ FashionTV beverages
 - ↘ FashionTV apparels
 - ↘ FashionTV lingerie
 - ↘ FashionTV cosmetics
 - ↘ FashionTV accessories
 - ↘ FashionTV art jewellery
 - ↘ FashionTV eyewear
 - ↘ FashionTV footwear
 - ↘ FashionTV bags
- AND MORE!!



USP OF FASHIONTV

FASHIONTV UNIQUE DIAMOND INSPIRED DESIGN.

- ↘ FashionTV upholstery
- ↘ FashionTV stage design
- ↘ FashionTV banners
- ↘ FashionTV podium
- ↘ FashionTV ramp
- ↘ FashionTV lighting
- ↘ FashionTV stalls
- ↘ FashionTV flyers/printouts



USP's OF FASHIONTV

SPECIAL EVENTS.

A special runway will placed at all events.

Top notch models ramp walking in state-of-the art fashion proprietary products (beverages, apparels, cosmetics, accessories, art jewellery, eyewear, footwear, bags).

SOCIAL MEDIA MARKETING

Dedicated social media marketing handles



FACEBOOK



INSTAGRAM



TWITTER



YOUTUBE



LINKEDIN

SOCIAL ENGAGEMENT

 Instagram uploads

Facebook check-ins 

 Twitter postings

LinkedIn posts 

 Facebook uploads

Youtube videos 

 Instagram check-ins

Google ADs 



SOCIAL ENGAGEMENTS STATISTICS



- 150 new stories (Facebook)
- 200 new stories (Instagram)
- 50 new stories (Twitter)

MORE THAN 300 NEW STORIES PER DAY!

Due to FashionTV's brand popularity and social media engagement from our beloved customers and influencers all the platforms are engaged from every locations.



NEW MEDIA STATISTICS

- ↘ Facebook has over **3,000,000 VIEWS**.
- ↘ The fashiontv.com has an average 500,000 monthly visits.
- ↘ The youtube channel has **1,000,000 SUBSCRIBERS** and an average of 15,000,000 monthly views.
- ↘ The video platform DailyMotion has an average of 500,000 monthly views.

SPONSORED LOCAL LISTINGS

- ↘ Facebook Local
- ↘ **GOOGLE LOCAL**
- ↘ Gps Based Ad's
- ↘ Facebook Ads Post And Likes Campaign
- ↘ Google Ads Words Campaign
- ↘ Instagram Ad And Likes
- ↘ Seo Marketing
- ↘ Sem Marketing
- ↘ Analytics And Reports
- ↘ Youtube Promotions And Video **BOOST**



FTV FASHION STYLIST BASIC REQUIREMENTS

AAA LOCATION.

FTV affiliates should be located in cosmopolitan cities where we can meet the demands of our clients accompanying with the idea profit maximization of the brand

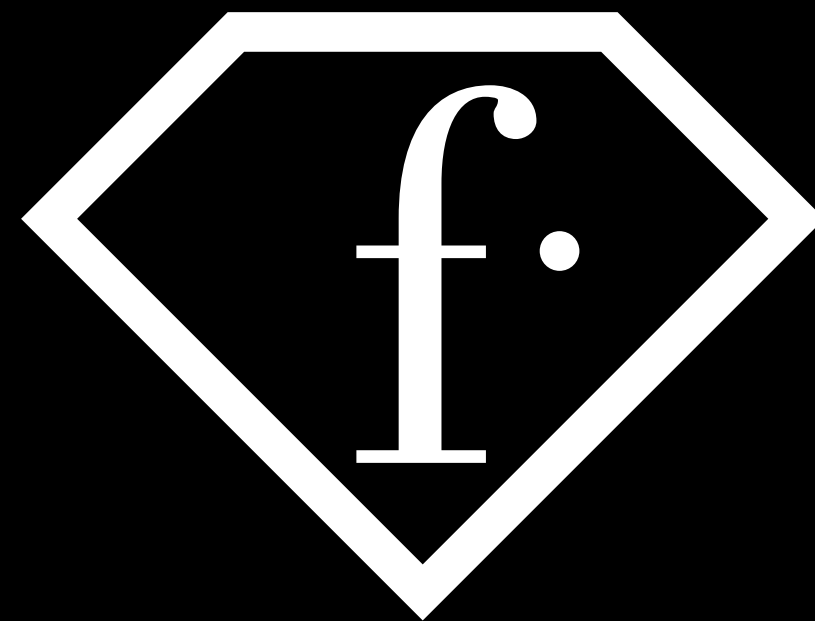
STRONG FINANCIAL BACKINGS.

All affiliates must be able to show solid financial support to ensure the success of the business

LICENCE INDUSTRY ATTRACTION.

All affiliates must have an attraction and love towards fashion styling with a desire to learn, explore and strive to succeed.

STRONG DESIRE TO BE MORE: Get rich, famous and successful.



FASHION
STYLIST