

TOP 100 MODELS



One of the biggest broadcasting and media platform has induced a way to appreciate talents around the world. Being the epitome of fashion and lifestyle Fashion TV is dedicated solely to favouring a platter of different models. FashionTV honours the top 100 models in fashion industry for domestic and international brands and fashion events. Fashion TV top 100 models will bring light to the deserving models a character that fits the expertise. Talent is a god given but Fame will be given by FTV Top 100 models. To embrace, to pursue and accomplish is the idea that Fashion TV has come up with in the form of FTV Top 100, with the goal of propelling their careers to unprecedented heights.





Modelling industry is something which rings in with the opportunity. India being on the rising level of fashion and talent industry, is enriching the new economy. The potential holds within the circumvent through transition.

FTV Top 100 has tons of potential in India because there is a tremendous demand for a global platform to acknowledge and appreciate talents all throughout the nation.

One of the upskilling events that wield the talent with great effort.

FashionTV provides a forum for all the glamorous models, to showcase their talents on a national scale.

The infinite capacity to imitate the extraordinary and glimmer the countenance is the idea of Fashion TV Top 100 models.

FTV Top 100 Models
in India **02**

FTV TOP 100 MODELS CATEGORIES

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Runway Model

Swimsuit & Lingerie Model

Commercial Model

Fitness Model

Parts Model

Fit Model

Promotional Model

F T V T O P 1 0 0 M O D E L S



Vision: Fashion TV top 100 models aspires to impart the models a platform to innovate and inculcate recognition and fortuity a sense of purpose to grow.

Mission: To connect India's finest models solely on a single platform that would provide them with a variety of worldwide possibilities in the fashion and lifestyle industries.

Aim: Our intention is to be India's one of a kind entity that offers exposure to the budding models of the nation and advance their careers to dizzying achievements.

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FTV TOP 100 MODELS
PHILOSOPHY



WHY FRANCHISE WITH FTV?

Aside of being the LARGEST Fashion TV Network, the reasons are many but some of them are:

12 Channels of 24 hrs dedicated to Fashion & Lifestyle channels.

23 GLORIOUS YEARS of success.

UHD 4K and 8K 24 hours channels.

Available on leading OTT platforms all over the world.

100 PLUS HOURS of new fashion and lifestyle content every week.

2 BILLION WORLDWIDE Viewers.

Available on 250+ Global Cable Satellites.

Presence in 193+ COUNTRIES.

Reaching 500 Million + Households.



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FASHIONTV KEY FACTS

10M
5M

viewed on public TV sets in public places.

website visits every month.

FashionTV app has over **500K** subscribers & **35K** installations per month.

65M
90M

views on FTV youtube channel.

subscribers per month on the channel.

Facebook garners over **4.5M** likes and **12M** views.

The number of followers on instagram is over **300 K** and **125 K** is organic reach.



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**FASHIONTV 360 DEGREE
FRANCHISE SUPPORT**

Pre-opening support:

Location analysis and approval.
Architecture, designs, layouts.
Diamond inspired designs.
Staff recruitment
FashionTV proprietary products supply.
Other products and vendor tie-ups.
Strategic planning

Launch Support:

Location analysis and approval.
Architecture, designs, layouts.
Diamond inspired designs.
Staff recruitment
FashionTV proprietary products supply.
Other products and vendor tie-ups.
Strategic planning

Post Opening Support:

Audits and Ideas
Promotional offers
FashionTV sponsorship opportunities
Google and website listing



FashionTV Proprietary Products

FTV Branded Merchandise:

FashionTV beverages

FashionTV apparels

FashionTV lingerie

FashionTV cosmetics

FashionTV accessories

FashionTV art jewellery

FashionTV eyewear

FashionTV footwear

FashionTV bags

FashionTV unique diamond
inspired design

FashionTV upholstery

FashionTV stage design

FashionTV banners

FashionTV podium

FashionTV ramp

FashionTV lighting

FashionTV stalls

FashionTV flyers/printouts

AND MANY MORE!!!



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Special Events.

A special runway will placed at all events.

Top notch models ramp walking in state-of-the-art fashion proprietary products (beverages, apparels, cosmetics, accessories, art jewellery, eyewear, footwear, bags)

USP OF
FASHIONTV
FASHIONTV
FASHIONTV
FASHIONTV



SOCIAL MEDIA MARKETING

Dedicated social media marketing handles

FACEBOOK

INSTAGRAM

TWITTER

YOUTUBE

LINKEDIN

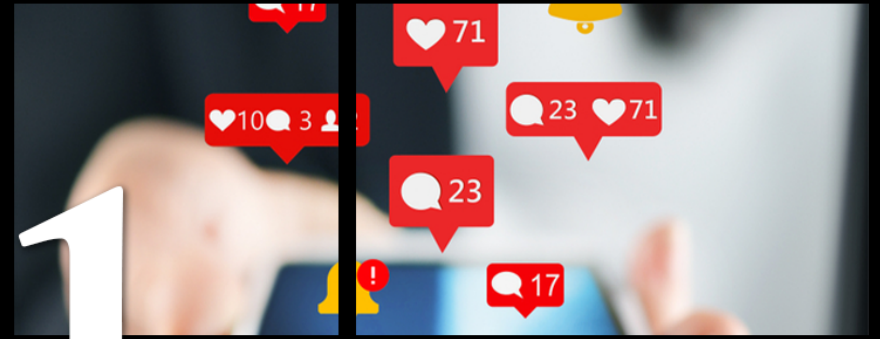
10



SOCIAL ENGAGEMENT

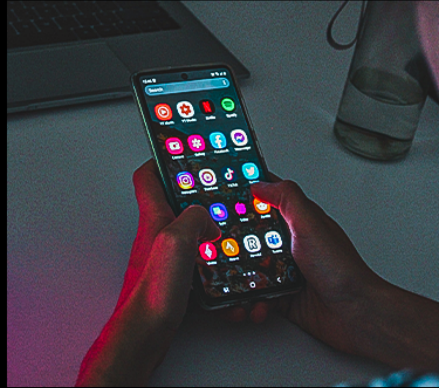
Instagram uploads
Twitter postings
Facebook uploads
Instagram check-ins
Facebook check-ins
LinkedIn posts
Youtube videos
Google ADs

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SOCIAL ENGAGEMENT STATISTICS

150 new stories (Facebook)
200 new stories (Instagram)
50 new stories (Twitter)
More than 300 New Stories per day!



Due to FashionTV's brand popularity and social media engagement from our beloved customers and influencers all the platforms are engaged from every locations.

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Facebook has over **3,000,000 views**.

The fashionTV.com has an average
500,000 monthly visits.

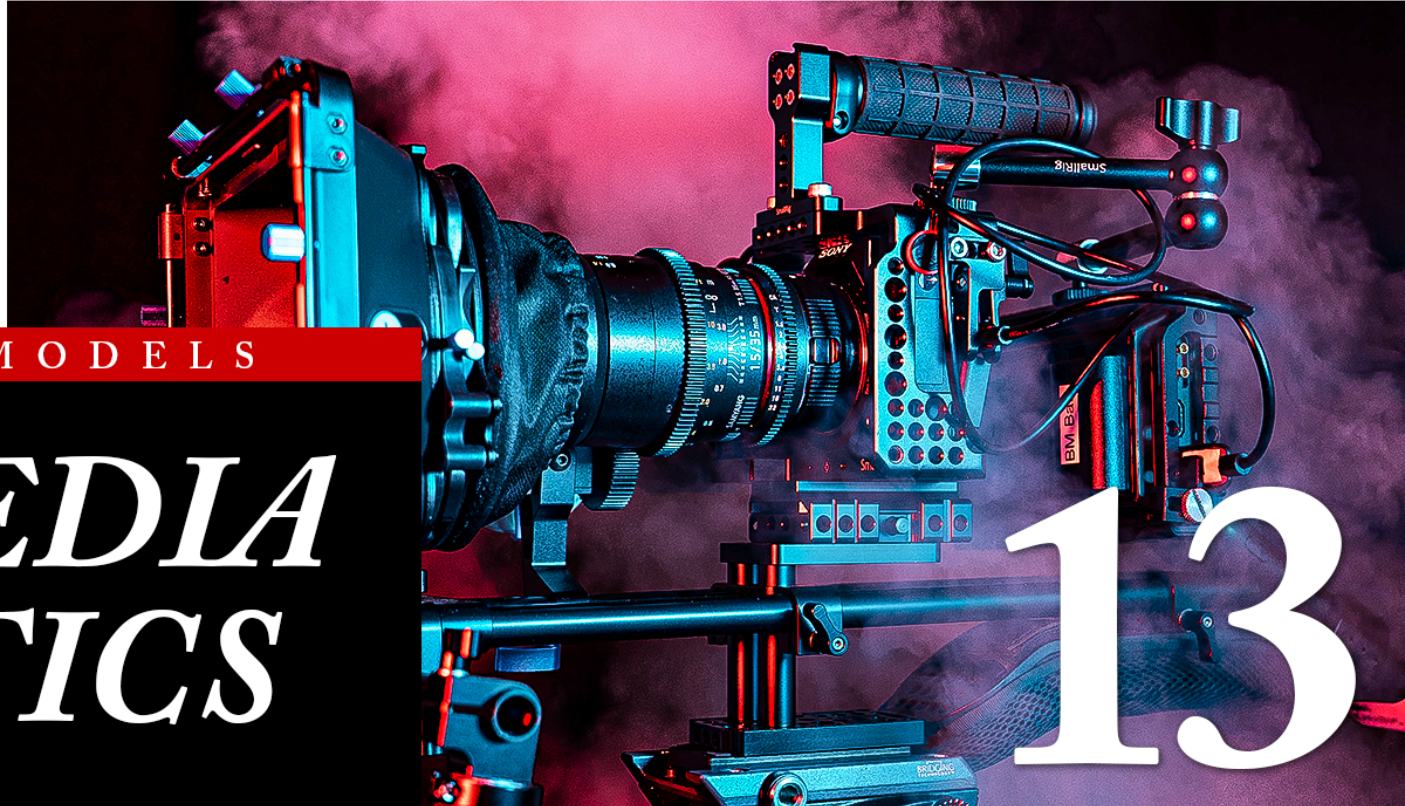
The youtube channel has **1,000,000 subscribers**
and an average of **15,000,000 monthly views**.

The video platform DailyMotion has
an average of **500,000 monthly views**.

FTV TOP 100 MODELS

NEW MEDIA STATISTICS

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F T V T O P 1 0 0 M O D E L S

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F T V T O P 1 0 0 M O D E L S

SPONSORED LOCAL LISTINGS

Facebook Local

Google Local

GPS Location Based ADs

Facebook AD Posts and Likes campaigning

Instagram AD and Likes

SEO Marketing

SEM Marketing

Analytics and Reports

Youtube Promotions and Video Boost

Location: FTV Top 100 will be situated in desirable and buzz-worthy places of all major cosmopolitan cities, making it easily attainable to the entire population.



Strong Financial Backings:

All affiliates must be able to show strong financial backings to ensure the success of the business.

EVENT Industry Attraction:

All affiliates must have attractions and likings towards the desired industry with a zeal to hone and inspire the mind blowing talent of the nation.

Strong Desire to be more:

Rich, Famous & Successful.

FRANCHISE
BASIC
REQUIREMENTS