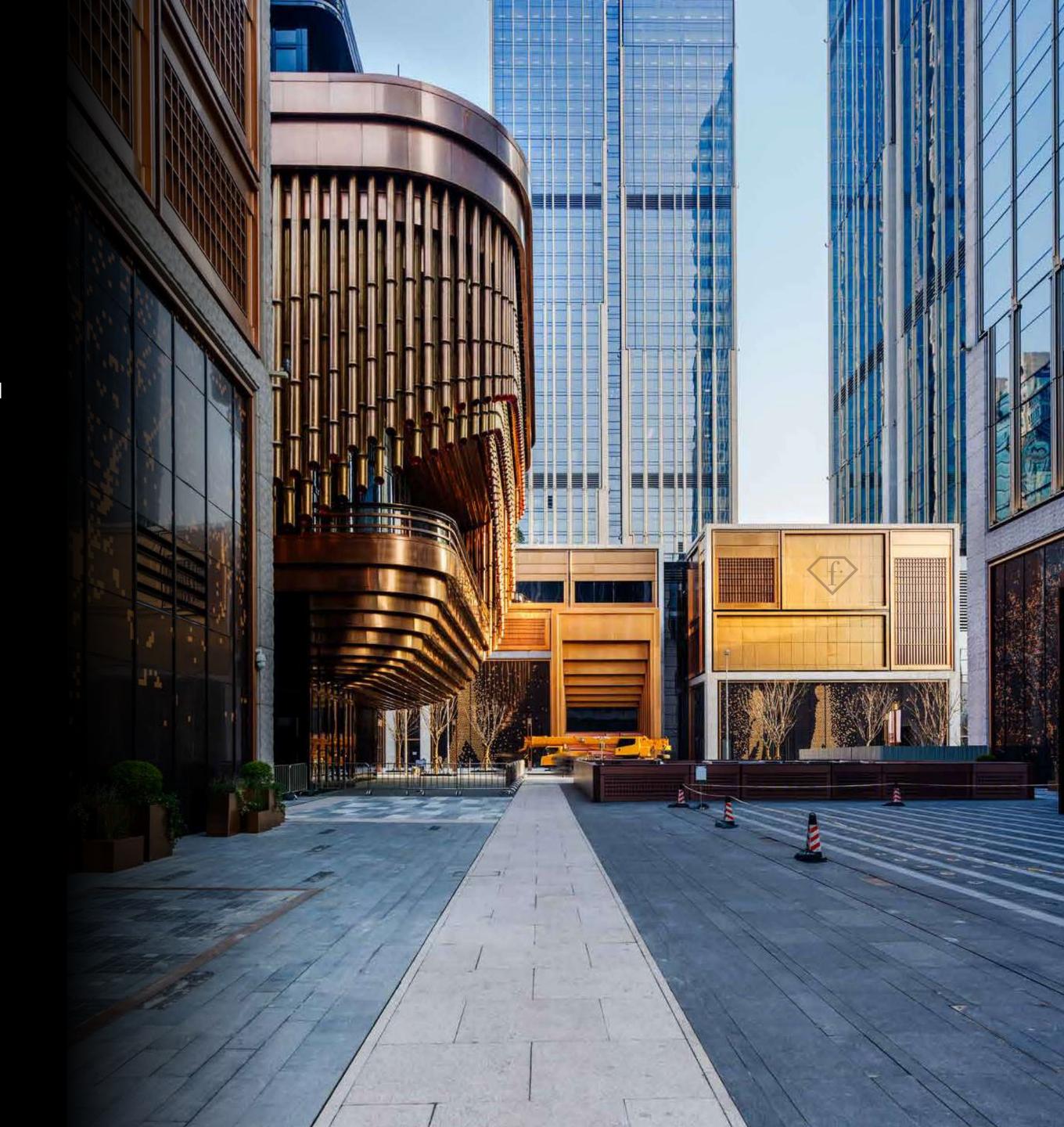


# BUSSINESS DECK





### FTV REAL ESTATE A LICENSING PROJECT

Revolutionising the idea of luxury business projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

Projects under the domain include the 12 strengths of architecture which are F-Retreats, Residence, Villas, Furnished Apartments, Co-works, Malls, Outlet Malls, Hotels, Resorts, House and PSF Value Enhancer.



# BUSINESS DECK

If a space meant maximum productivity, in the presence of top brands and F&B outlets mixed with wellness arrays it would be F-Commercial spaces.

With the presence of high-rises, backed by chic interiors, vast office spaces, services and hospitality summing up to be your ideal business destination, with a touch of nature is the aim for F-Commercial Spaces.

Thought provoking exteriors clubbed with phenomenal interiors that support the growth of multiple businesses, allowing freedom with creativity through amenities available on-board that only enhances the total business & working experience by attracting top contenders within the FTV spaces, transforming the complete working-wellness scenario in the world.



#### **SMART OFFICES**

Decked with upgraded office-to-office requirements such as projectors, pantries and more.

### WORLD-CLASS AMENITIES

Updates in the field of business are decked with top technology and access to exclusive services.

### **COSMOPOLITAN AREA**

Stray away from the daily crowded area, and enter spaces that are enriched with peace and feel.

#### **F&B OUTLETS**

Begin and end the day with outlets that refresh the mind and body all on

#### **CAPACIOUS DEVELOPMENT**

Avoid the clutter and hassle of limited spaces with luxurious spaces and mesmerising views on every floor.

#### **RECREATIONAL SPACES**

Wellness strides around the spot, and gyms that contribute to total success is a pre-requisite among our spaces.



### BUSINESS DECK INDUSTRY IN INDIA

The number of working individuals and the growing economy of India is set to rise high, for a GDP seeing a growth to 6.9% from the year 2022 to 2030, meaning the resources in terms of property for commercialisation and increasing business types and settling ideas.

The generation today, prefers spaces that can cater to their demands where they decide to spend most of their time working. These spaces hold various resources right from F&B, wellness and open and creative work spaces that enable growth.

This nation is poised to be the 3rd largest economy by 2027, accounting approximately 5% of Global GDP by 2030



### VISION

By careful consideration, create Commercial projects that enhance and revolutionaries the way India works, through majestic and open spaces.

### MISSION

To enhance the FTV brand value that focuses on not only creating real estate projects in the country but also creating projects that changes the way we work.

### AIM

Develop multiple F-Business deck that act as a milestone for various others businesses to come to gether and build a better and stronger economy.



## DELIVERABLES

### **BRAND LOGO USAGE**

The Party is

Embedding the FTV Brand Goodwill and International Recognition for Value Enhancement of the Project

### **COMMUNITY SUPPORT**

Open New Horizons to the Top Investors, VIP s, Business Tycoons, Franchise & Licence holders at your disposal in the form of your immediate customer base



### DESIGNING ASSISTANCE

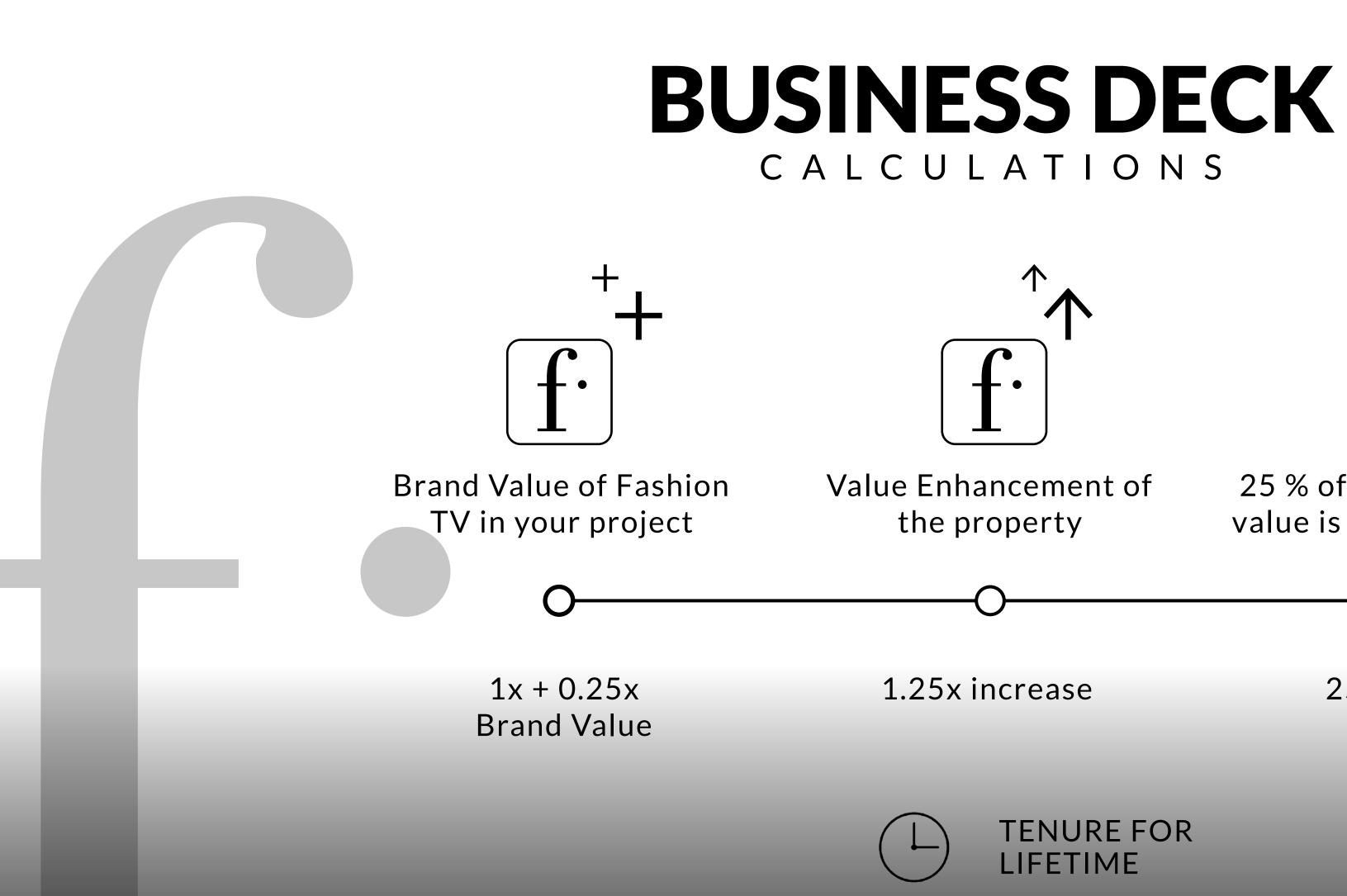
Interior Designing & Architectural Beautification Assistance through Detailed 3D Modelling and Intricate Designing of Brand for the Project

### DIGITAL MARKETING SOCIAL MEDIA MARKETING

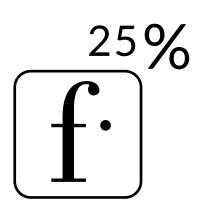
Running marketing adv campaigns on

in 💿 f 🛩

& OTT Advertising on platforms like Jio TV & Eros N<mark>o</mark>w







25 % of the appreciation value is our licensing fees

25% of 0.25x



