

 fashiontv


CO WORKS



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FTV Real Estate - A Licensing Project

Revolutionising the idea of luxury projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

Projects under the domain include the 11 strengths of architecture which are F-Retreats, Residence, Villas, Furnished Apartments, Co-works, Malls, Outlet Malls, Hotels, Resorts, House and PSF Value Enhancer.

Designed for those seeking an exceptional balance of home and life, indulging in an awe-inspiring experience of gentility, style and luxury with breathtaking interiors and stunning modernist designs - FTV Real Estate aims to maximise user experience with an enhanced way of living.

F - Co works

Matching efficiency while working is essential to yielding good outcomes at the end of the day. Something similar happens in our workspace.

Helmed by the intense adherence to redefining workspace experiences, FTV Co-Works is the most preeminent coworking space in the nation built for aspiring entrepreneurs and organisations to fulfil their growing business needs.

At FTV Co-Works, you do not only prioritize your work and team, but you get a chance to explore and discover newer ways to do things - making work hassle free and worth enjoying. Our spaces are adorned with bright lights, textures, amenities and activities with outstanding hospitality, making success an easy job.

Nestled at prime locations across the city close to lively neighbourhoods, FTV Co-Works comes with world-class infrastructure, and amenities combined with the latest cutting-edge technology that energises productivity, enriches focus and raises the bar of efficacy and motivation at work.

Features Of Co Works

Flexibility:

A serious business meeting or a chilled brainstorming session, the flexibility surrounding the space in our Co-Works enables the best of productivity for every work-centric mind.

Designs:

Every corner is decked with designs that makes working at the space a luxury and provides a new experience everyday through its excellent interiors.

Ergonomics:

The warm and cold ambience invites multiple business modules to explore and elevate their brand, and with an in-built cafeteria, and ecosystem surrounded environment to enrich and support better ideas and thinking processes.

Experience:

Decked with state of the art technology, spacious areas for exciting events and partnerships and excellent hospitality makes it an ideal co-working space for all the generations.



Co Works Industry In India

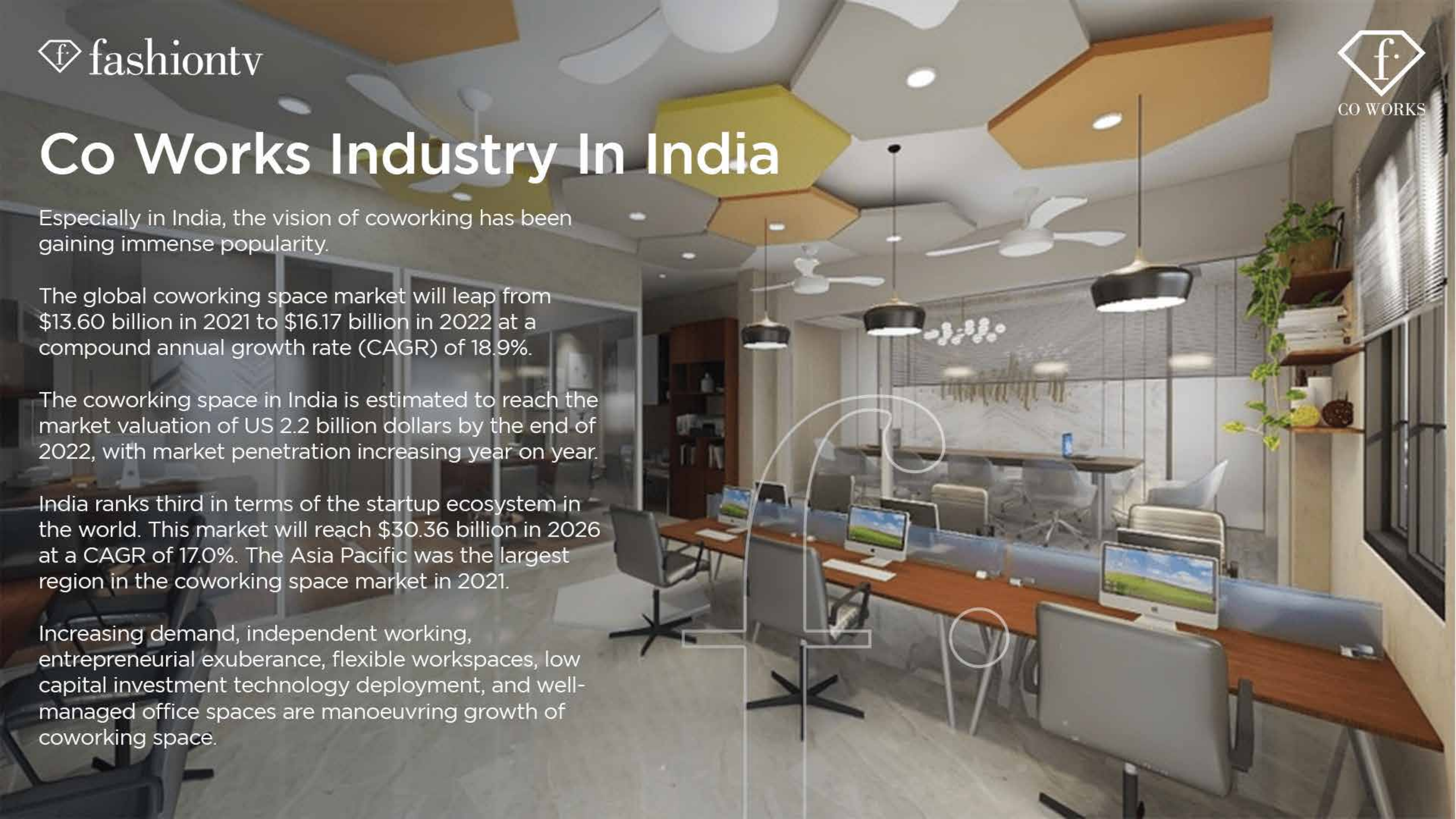
Especially in India, the vision of coworking has been gaining immense popularity.

The global coworking space market will leap from \$13.60 billion in 2021 to \$16.17 billion in 2022 at a compound annual growth rate (CAGR) of 18.9%.

The coworking space in India is estimated to reach the market valuation of US 2.2 billion dollars by the end of 2022, with market penetration increasing year on year.

India ranks third in terms of the startup ecosystem in the world. This market will reach \$30.36 billion in 2026 at a CAGR of 17.0%. The Asia Pacific was the largest region in the coworking space market in 2021.

Increasing demand, independent working, entrepreneurial exuberance, flexible workspaces, low capital investment technology deployment, and well-managed office spaces are manoeuvring growth of coworking space.



PHILOSOPHY



VISION

By careful consideration, create Commercial projects that enhance and revolutionaries the way India works, through majestic and open spaces.



MISSION

To enhance the FTV brand value that focuses on not only creating real estate projects in the country but also creating projects that changes the way we work.



AIM

Develop multiple F-Commercial spaces that act as a milestone for various others businesses to come together and build a better and stronger economy.

DELIVERABLES



BRAND LOGO USAGE

Embedding the ftv Brand Goodwill and International Recognition for Value Enhancement of the Project



DESIGNING ASSISTANCE

Interior Designing & Architectural Beautification Assistance through Detailed 3D Modelling and Intricate Designing of ftv Brand for the Project



COMMUNITY SUPPORT

Open New Horizons to the Top Investors, VIP's, Business Tycoons, Franchise & Licence holders at your disposal in the form of your immediate customer base



DIGITAL MARKETING SOCIAL MEDIA MARKETING

Running marketing adv. campaigns on Facebook, Instagram & Twitter & OTT Ads. on platforms like Jio TV & Eros Now

DELIVERABLES



PERSONALIZED WEBSITE D2C INTEGRATION

Designing Personalized Backend Integrated Website for smooth Transition of Leads/Inquiries



CONNECT

Celebrate Events, Parties and connect with the Top Celebrities, Designers, Stylists, Choreographers, Models, Who's who of the industries



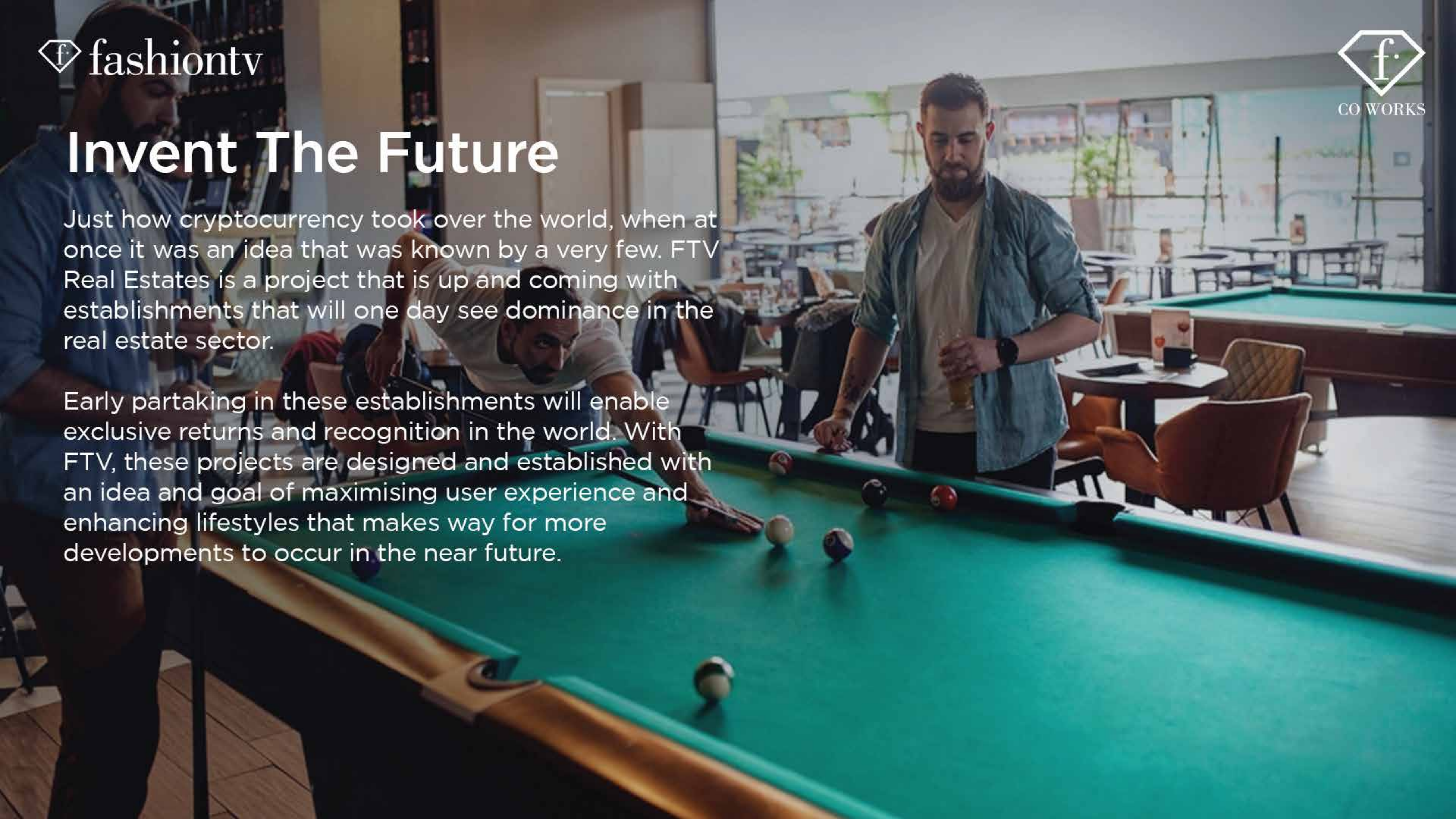
360° BRAND SUPPORT

Any additional support required within the Operational Domain of FTV will be delivered as per discussion

Invent The Future

Just how cryptocurrency took over the world, when at once it was an idea that was known by a very few. FTV Real Estates is a project that is up and coming with establishments that will one day see dominance in the real estate sector.

Early partaking in these establishments will enable exclusive returns and recognition in the world. With FTV, these projects are designed and established with an idea and goal of maximising user experience and enhancing lifestyles that makes way for more developments to occur in the near future.



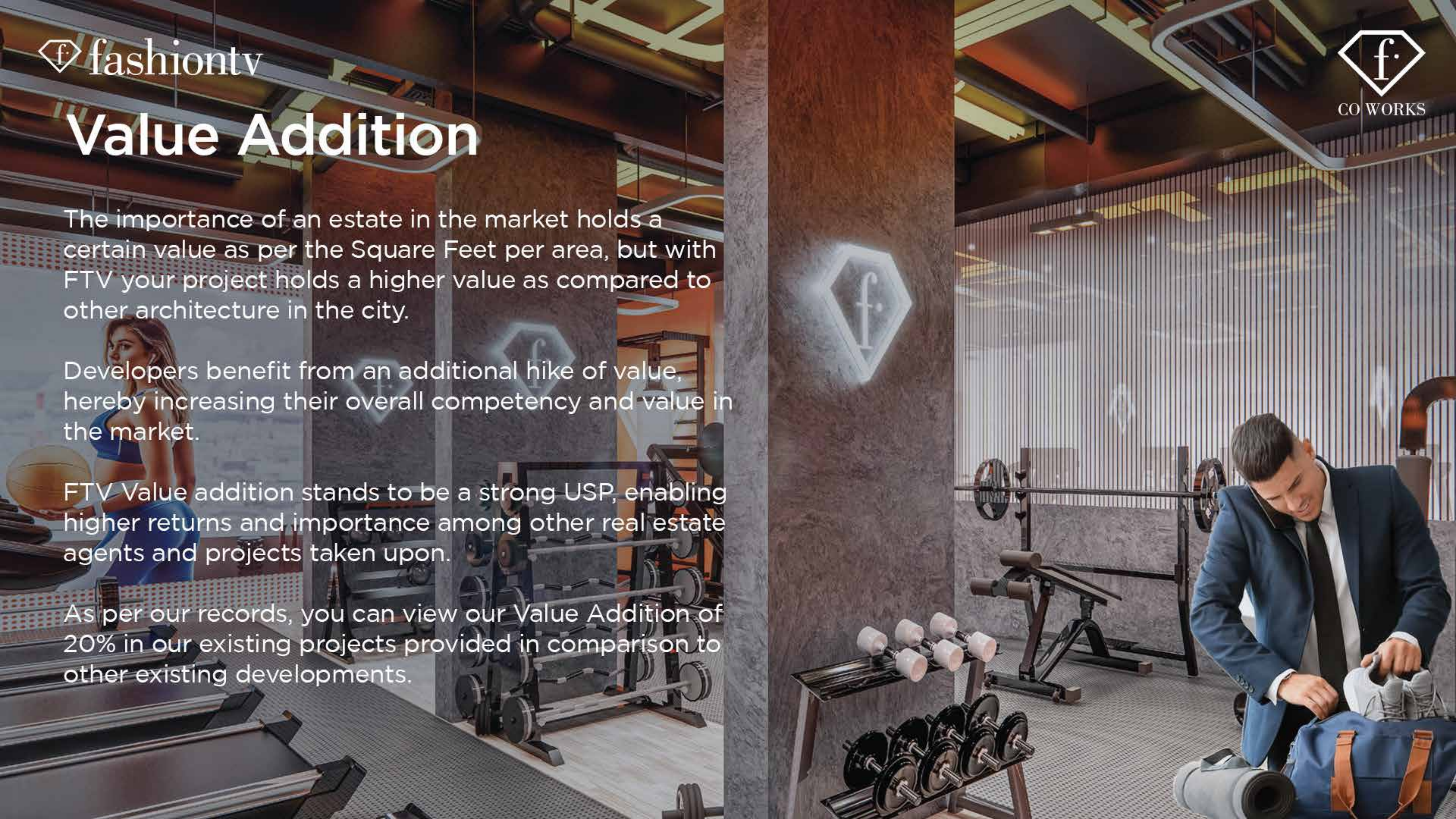
Value Addition

The importance of an estate in the market holds a certain value as per the Square Feet per area, but with FTV your project holds a higher value as compared to other architecture in the city.

Developers benefit from an additional hike of value, hereby increasing their overall competency and value in the market.

FTV Value addition stands to be a strong USP, enabling higher returns and importance among other real estate agents and projects taken upon.

As per our records, you can view our Value Addition of 20% in our existing projects provided in comparison to other existing developments.



Co Works License Commercial

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Brand Value of Fashiontv in your Project



$1x + 0.25x$
Brand Value



Value Enhancing of the Property



1.25x Increase



25% Of the appreciation value is our Licensing fees



25% of 0.25x



Tenure of 5 years



Royalty 7% - 10% on revenue generated



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