

 fashiontv



FURNISHED
APARTMENTS



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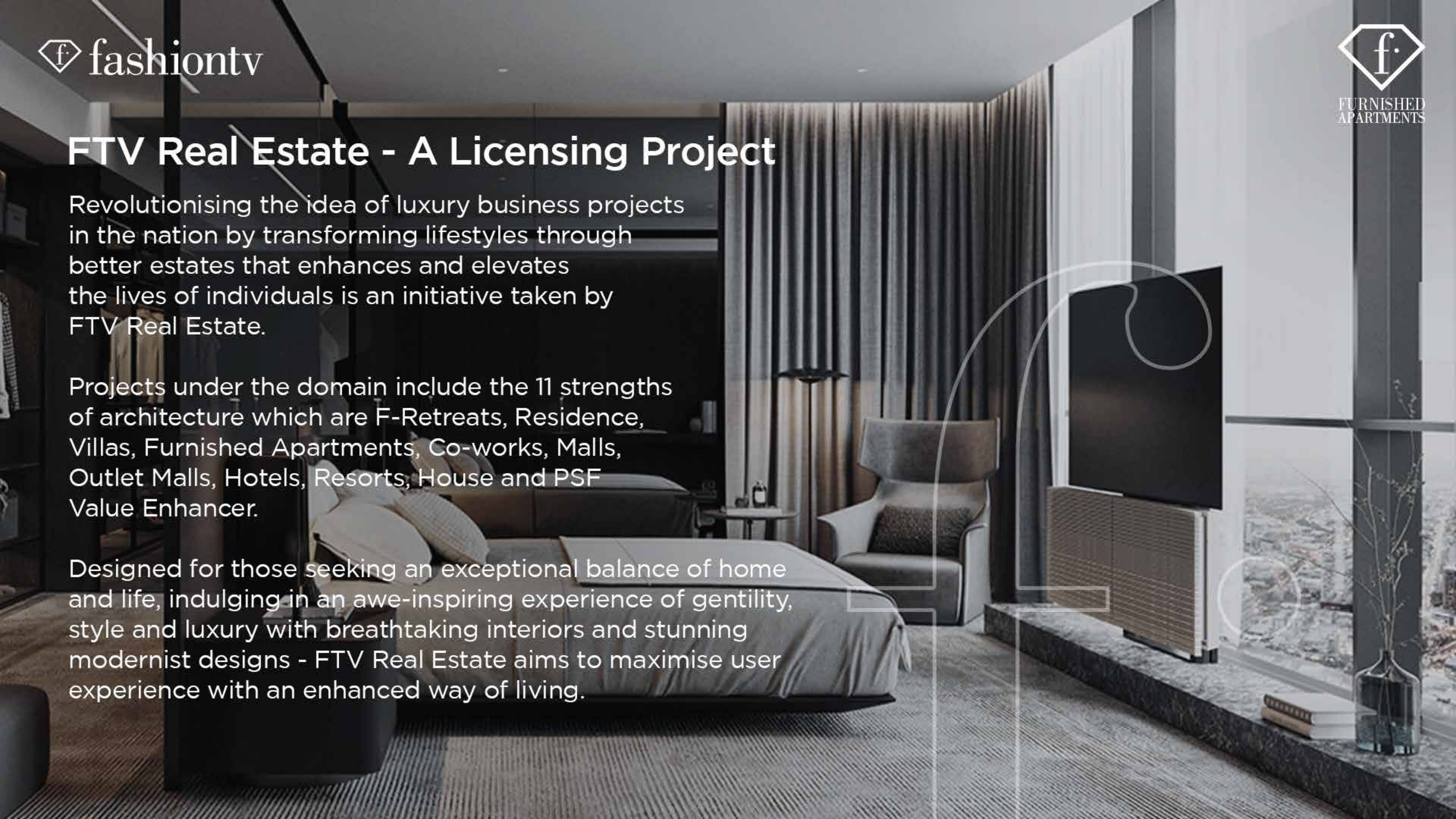


FTV Real Estate - A Licensing Project

Revolutionising the idea of luxury business projects in the nation by transforming lifestyles through better estates that enhances and elevates the lives of individuals is an initiative taken by FTV Real Estate.

Projects under the domain include the 11 strengths of architecture which are F-Retreats, Residence, Villas, Furnished Apartments, Co-works, Malls, Outlet Malls, Hotels, Resorts, House and PSF Value Enhancer.

Designed for those seeking an exceptional balance of home and life, indulging in an awe-inspiring experience of gentility, style and luxury with breathtaking interiors and stunning modernist designs - FTV Real Estate aims to maximise user experience with an enhanced way of living.



FTV Furnished Apartments (An Introduction)

What you do with an empty space speaks about you as a person. Apartment grounds that are built on and surrounded by posh settings and people demands furnitures that oozes the same luxury and elegance.

FTV Furnished apartments is a ready to move in space filled with comfortable, plush and upscaled decor that is meant to bewitch your living.

Segregated bedrooms, high-end spread out kitchens, living rooms that captures the eye, and chic work areas surrounded by business and fitness centers to support the lifestyle you desire is based on a palatable and furistic designs that feels like entering a permanent retreat.

Features Of Furnished Apartments

Numerous Perks:

A luxury haven, a tower of imagination and pinnacle of effort - get everything you desire right from glass, wooden or golden furnitures. Embellished with elegant designs and an enigmatic layout to your apartment, all of it with us.

Spacious Floor Plans:

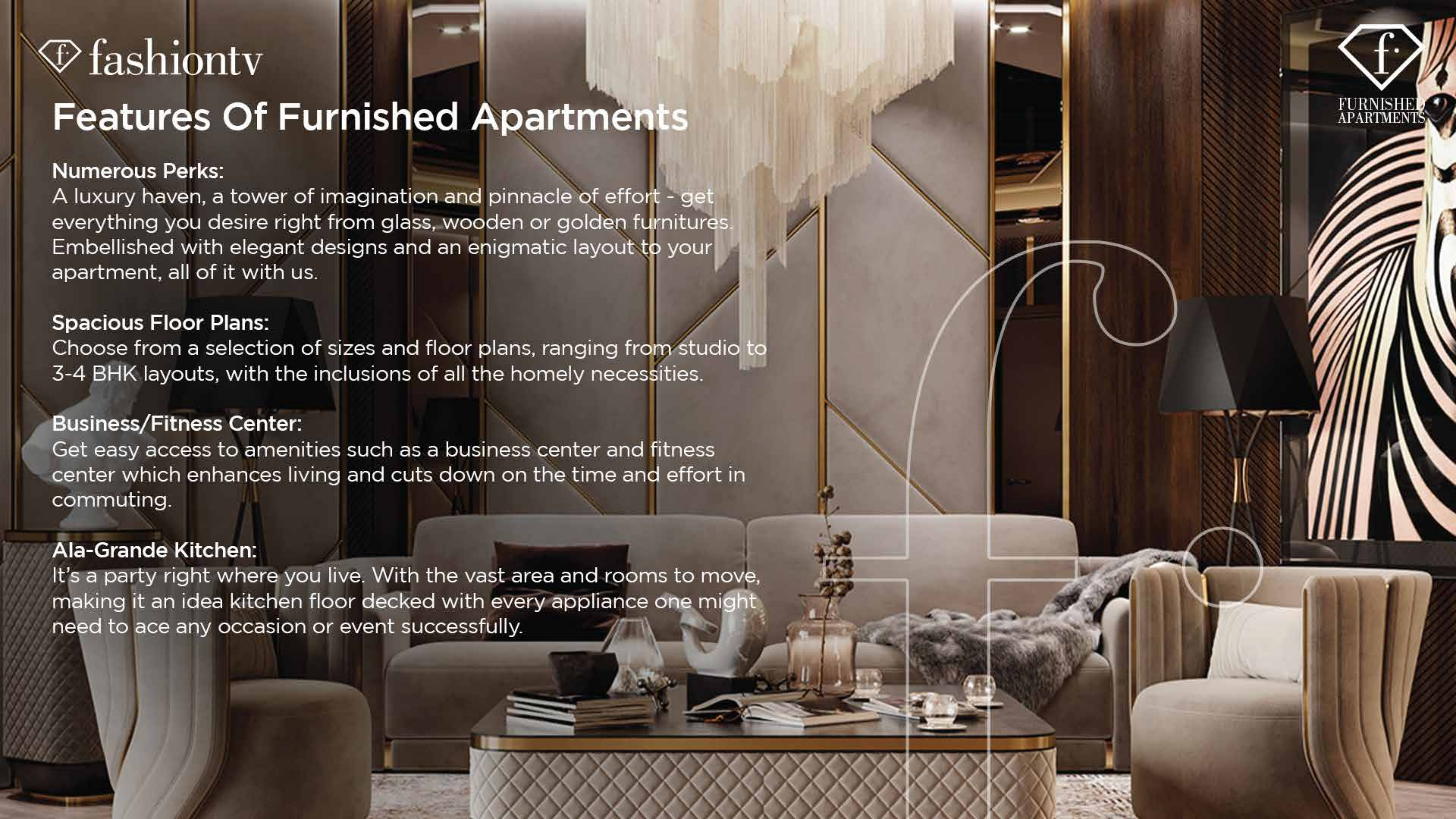
Choose from a selection of sizes and floor plans, ranging from studio to 3-4 BHK layouts, with the inclusions of all the homely necessities.

Business/Fitness Center:

Get easy access to amenities such as a business center and fitness center which enhances living and cuts down on the time and effort in commuting.

Ala-Grande Kitchen:

It's a party right where you live. With the vast area and rooms to move, making it an idea kitchen floor decked with every appliance one might need to ace any occasion or event successfully.



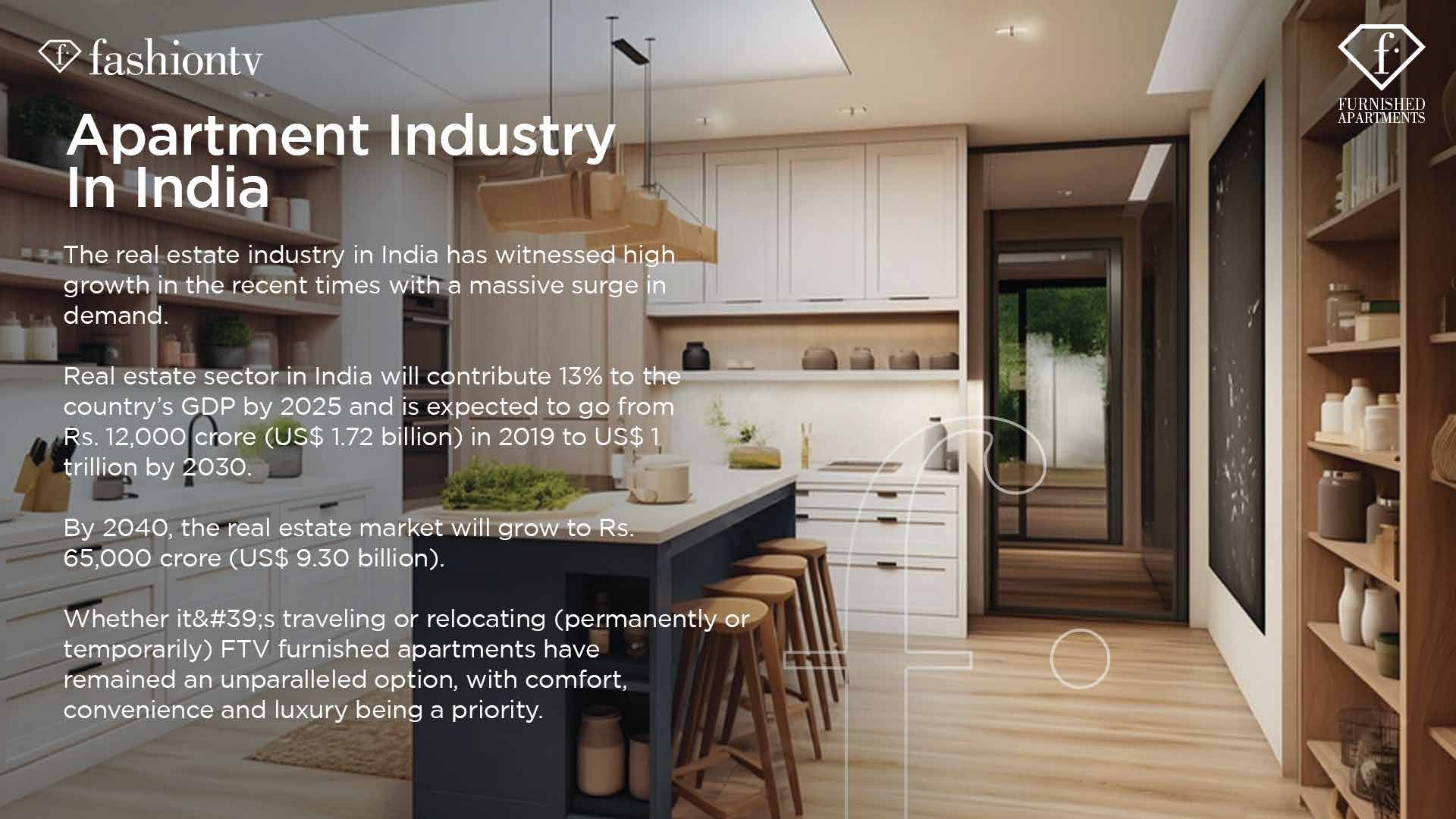
Apartment Industry In India

The real estate industry in India has witnessed high growth in the recent times with a massive surge in demand.

Real estate sector in India will contribute 13% to the country's GDP by 2025 and is expected to go from Rs. 12,000 crore (US\$ 1.72 billion) in 2019 to US\$ 1 trillion by 2030.

By 2040, the real estate market will grow to Rs. 65,000 crore (US\$ 9.30 billion).

Whether it's traveling or relocating (permanently or temporarily) FTV furnished apartments have remained an unparalleled option, with comfort, convenience and luxury being a priority.



PHILOSOPHY



VISION

To bring India at par with the International Real Estate Industry standards by transforming the country into a leading residential destination that would suit and match the purpose of the elite.



MISSION

To create a homely experience that oozes luxury and sophistication in every inch of its construction.



AIM

To create India's most fashionable Residency Brand that starts to establish itself as a benchmark in the Real Estate Industry.

DELIVERABLES



BRAND LOGO USAGE

Embedding the ftv Brand Goodwill and International Recognition for Value Enhancement of the Project



DESIGNING ASSISTANCE

Interior Designing & Architectural Beautification Assistance through Detailed 3D Modelling and Intricate Designing of ftv Brand for the Project



COMMUNITY SUPPORT

Open New Horizons to the Top Investors, VIP's, Business Tycoons, Franchise & Licence holders at your disposal in the form of your immediate customer base



DIGITAL MARKETING SOCIAL MEDIA MARKETING

Running marketing adv. campaigns on Facebook, Instagram & Twitter & OTT Ads. on platforms like Jio TV & Eros Now

DELIVERABLES



PERSONALIZED WEBSITE D2C INTEGRATION

Designing
Personalized
Backend
Integrated
Website for
smooth
Transition of
Leads/Inquiries



CONNECT

Celebrate Events,
Parties and
connect with
the Top Celebrities,
Designers, Stylists,
Choreographers,
Models, Who's
who of the
industries



360° BRAND SUPPORT

Any additional
support
required within
the Operational
Domain of FTV
will be delivered
as per discussion

Invent The Future

Just how cryptocurrency took over the world, when at once it was an idea that was known by a very few. FTV Real Estates is a project that is up and coming with establishments that will one day see dominance in the real estate sector.

Early partaking in these establishments will enable exclusive returns and recognition in the world. With FTV , these projects are designed and established with an idea and goal of maximising user experience and enhancing lifestyles that makes way for more developments to occur in the near future.



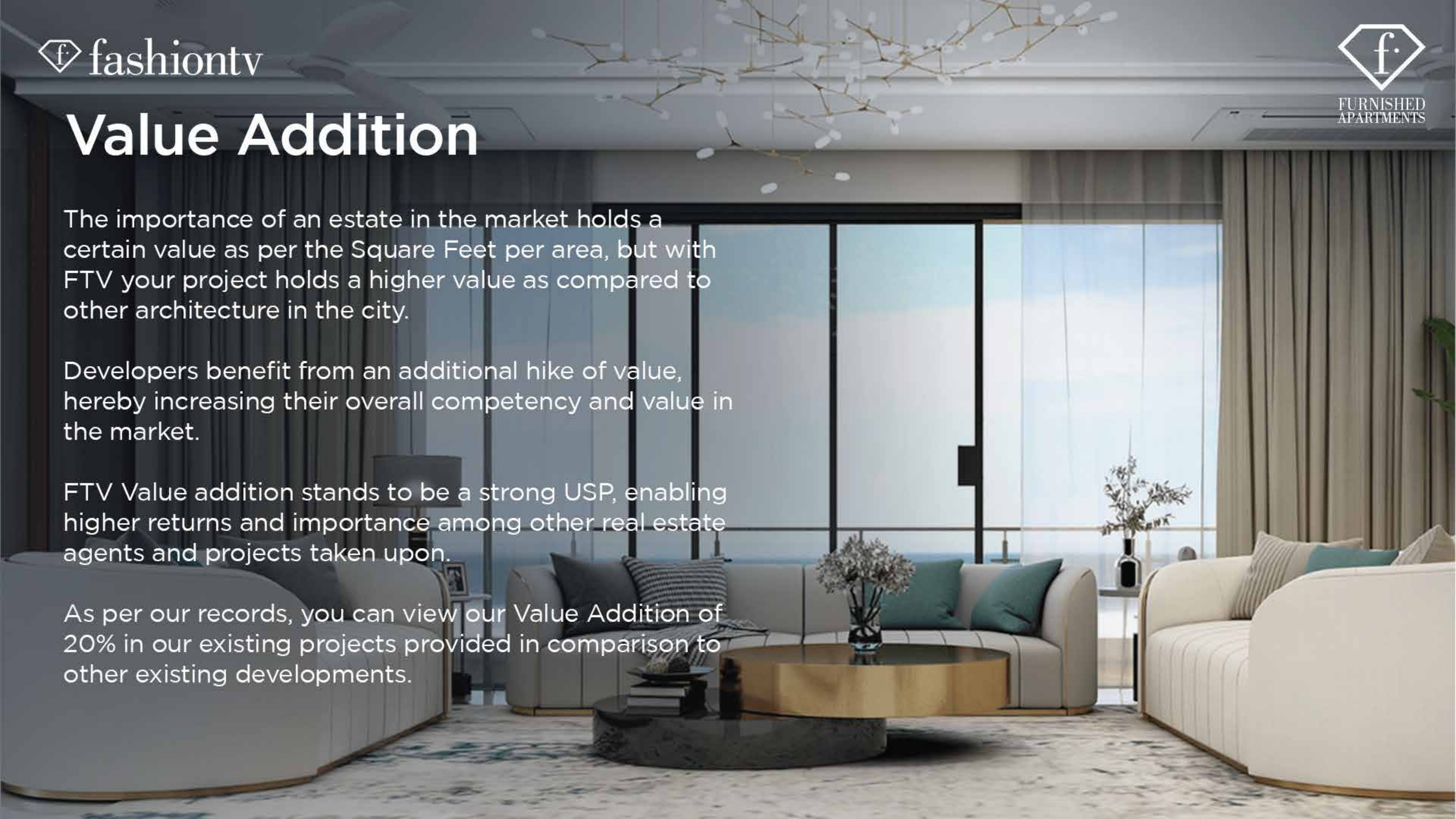
Value Addition

The importance of an estate in the market holds a certain value as per the Square Feet per area, but with FTV your project holds a higher value as compared to other architecture in the city.

Developers benefit from an additional hike of value, hereby increasing their overall competency and value in the market.

FTV Value addition stands to be a strong USP, enabling higher returns and importance among other real estate agents and projects taken upon.

As per our records, you can view our Value Addition of 20% in our existing projects provided in comparison to other existing developments.



Furnished Apartments License Commercial

fashiontv

Brand Value of Fashiontv in your Project

1x + 0.25x Brand Value



Value Enhancing of the Property

1.25x Increase



25% Of the appreciation value is our Licensing fees

25% of 0.25x



Tenure of Lifetime



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