REAL ESTATE
by fashiontv

F RESORTS
By
fashiontv

F REAL ESTATE
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FTV REAL ESTATE - A LICENSING PROJECT

Introduction to F Real Estate by FashionTV
At F Real Estate, we blend the worlds of luxury fashion and premium real estate to create unmatched lifestyle experiences. Our mission is to infuse properties with the glamour and sophistication of the FashionTV brand, elevating them to new heights of prestige and desirability.

F Real Estate Licensing offers developers and builders the opportunity to integrate the prestigious FashionTV brand into their real estate projects. Through licensing agreements, developers gain access to the rights to use the FashionTV brand, logo, and reputation in association with their property developments.

Brand Overview
FashionTV is a globally recognized brand synonymous with luxury, style, and innovation. With a presence in over 195+ countries, FashionTV has established itself as a leader in the fashion and lifestyle industry, making it the perfect for developers aspiring to enhance their projects and establish themselves as premier developers in the industry.

FashionTV Real Estate Licensing

F RESORTS

Welcome to F Resorts, where luxury hospitality meets the iconic style of FashionTV. At F Real Estate, we offer developers and builders the opportunity to enhance their hospitality projects by acquiring an F Resorts brand license. Through licensing agreements with F Real Estate, developers gain access to the rights to use the F Resorts brand, logo, and reputation, leveraging the global recognition of FashionTV to elevate their resort developments.

By licensing the F Resorts brand, developers can infuse their properties with the prestige and allure of FashionTV, attracting discerning travelers and positioning their resorts as premier destinations in the competitive hospitality market.

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FEATURES OF
F RESORTS

Prestigious Brand Association

By licensing the F Resorts brand, developers align their projects with the esteemed reputation of FashionTV, leveraging the brand's global recognition to attract affluent travelers and position their resorts as symbols of luxury and sophistication.

Global Recognition

Leveraging the global recognition of FashionTV, F Resorts branding can appeal to an international audience, expanding the reach and marketability of properties and attracting guests from around the world.

Unique Selling Proposition

The association with FashionTV creates a unique selling proposition for resort developments, setting them apart from competitors and positioning them as premium offerings in the hospitality market.

Revenue Potential

The prestige and allure of the FashionTV brand attract affluent travelers willing to pay a premium for luxury experiences, driving revenue and profitability for resort developers.
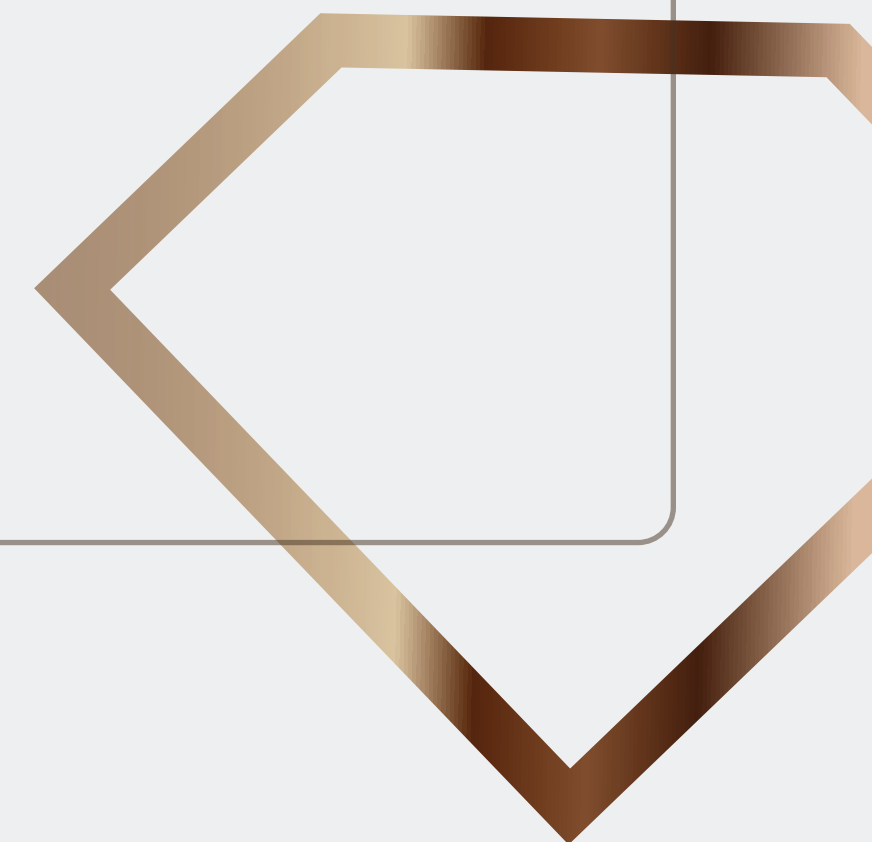
PHILOSOPHY

Vision

FTV seeks to forge creative alliances with developers through licensing, allowing them to craft opulent resort destinations that epitomize luxury, sophistication, and iconic vacation spots. Our goal is to allure high-end clientele in search of premium leisure experiences

Mission

To be the premier choice for developers seeking to elevate their resort offerings with the prestigious FashionTV brand, setting new standards of luxury resort developments and global recognition in the hospitality industry.

Aim

We aspire to synergize with developers by offering the F Real Estate license, infusing FashionTV's hallmark luxury, elegance, and global allure into resort projects. Through collaboration, we aim to redefine opulent vacation destinations, creating iconic spaces that inspire relaxation and captivate discerning guests worldwide.

DELIVERABLES

Brand Logo Usage

Developers receive the rights to use the FTV brand name and logo in association with their villa Projects. This includes permission to incorporate the brand name and logo on project signage, marketing materials, websites, and other promotional platforms.

Designing Assistance

Enhance your project's visual appeal with our expertise in detailed 3D modeling and intricate design for key elements like architecture, project elevation, and essential amenities. We assist in seamlessly integrating the prestigious FTV brand into your project's overall aesthetics, focusing on key features and external design aspects.

360° Brand Support

Benefit from comprehensive brand support within FTV's operational domain. We provide tailored assistance, ensuring all aspects of your brand strategy, marketing, and operations align seamlessly for optimal success.

F Community Support

Gain access to a network of top investors, VIPs, business leaders, franchisees, and license holders, instantly expanding your customer base and opening doors to new opportunities and collaborations.

DELIVERABLES

Customized Brand Integration

F Real Estate offers tailored branding solutions to suit the aesthetic and concept of each real estate project, ensuring seamless integration of the FashionTV brand while maintaining the project's unique identity.

Digital Marketing Support

Enhance your online presence with our expert marketing skills. We run strategic ads on social media platforms like Facebook and Instagram. You'll receive a total of 90 free creatives, including those before and after your launch, to boost your brand digitally.

Personalized Website D2C Integration

Elevate your online presence with a personalized website designed for seamless lead generation and customer interaction. Our integrated backend ensures a smooth transition of leads and inquiries, optimizing your digital footprint for maximum impact.

F Connect

Join events and connect with industry leaders, celebrities, designers, stylists, choreographers, and models through F Connect. Network with the who's who of the industry, opening doors to collaborations and partnerships that elevate your brand.

FashionTV Real Estate Licensing

VALUE ADDITION

The importance of an estate in the market holds a certain value as per the Square Feet per area, but with FTV your project holds a higher value as compared to other architecture in the city. Developers benefit from an additional hike of value, hereby increasing their overall competency and value in the market.

FTV Value addition stands to be a strong USP, enabling higher returns and importance among other real estate agents and projects taken upon.As per our records, you can view our Value Addition of 20% in our existing projects provided in comparison to other existing developments.

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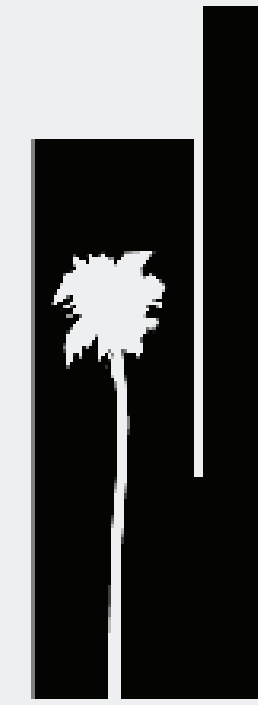
NAHAR
GROUP

F RESIDENCE

Pune

UNITS	MARKET R / SQ FT	F RESIDENCIES R / SQ FT	VALUE ADDITION
2 BHK	9-10k	12k	20%
3 BHK	11k	13.3k	21%

REAL ESTATE
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BRAMHACORP

F RESIDENCE

Pune

UNITS	MARKET R / SQ FT	F RESIDENCIES R / SQ FT	VALUE ADDITION
2 BHK	10.1k	12.5k	23%
3 BHK	11.2k	14k	25%

F RESIDENCES

Ghatkopar, Mumbai

UNITS	MARKET R / SQ FT	F RESIDENCIES R / SQ FT	VALUE ADDITION
2 BHK	19.7k	24.2K	23%
3 BHK	22.8k	28.5K	25%

F RESIDENCES

Malad, Mumbai

UNITS	MARKET R / SQ FT	F RESIDENCIES R / SQ FT	VALUE ADDITION
2 BHK	22.8K	28K	23%
3 BHK	24.5K	29.7K	21%

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F RESORTS
LICENSE COMMERCIALS

₹ 2.5 Cr* + GST | 5 Years | 6%

License Fee | **Tenure** | **Royalty**

OUR BOARD

Michel Adam

Michel Adam Lisowski is the founder and chairman of FashionTV. He founded FashionTV to create a global fashion platform that focuses on fashion, luxury, and beauty. He is known as the 'FASHION MAESTRO' for his remarkable contribution to the fashion, luxury, and lifestyle industries across the world.

Kashiff Khan

Kashiff Khan, the Managing Director of the world's largest fashion and lifestyle media brand, 'FashionTV, Asia Pacific, is an iconic name in the world of Fashion and Brand Business Development in India. Moreover, Mr Kashiff is also recognised as an author, writer, and start-up specialist for businesses all over the globe.

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Thank you for sticking through!